

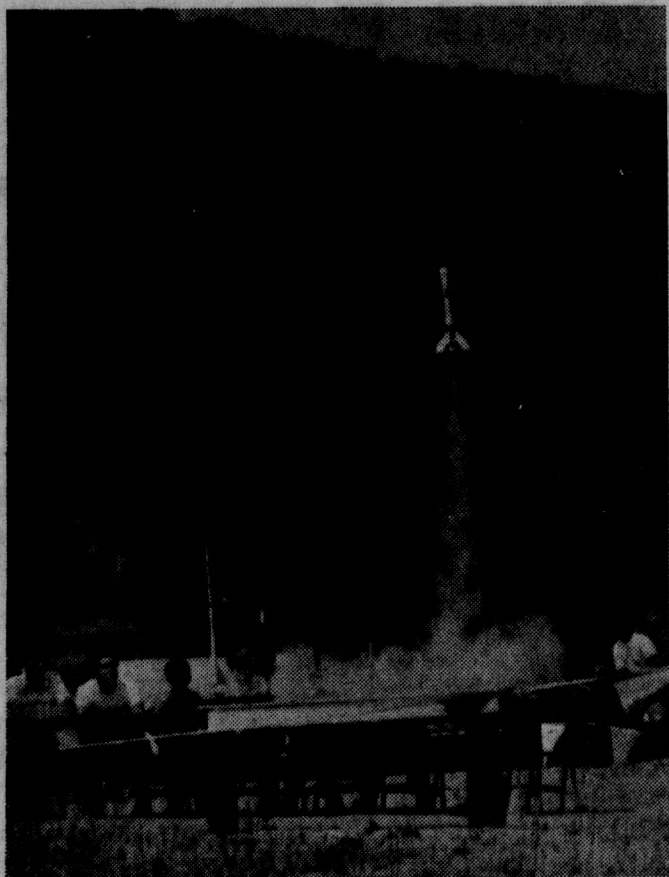
Sierra Madre News

Sierra Madre's ONLY Legal and Adjudicated Newspaper
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oak-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Per Copy Phone 355-3324 Sierra Madre, California — Thursday, August 31, 1967 16 Pages — Vol. 60, No. 44

Tax Rate To Be Set Wed.; Indicates A Slight Increase

Rocketeers Club Formed



THIS ROCKET, similar to those used by the Rocketeers from Sierra Madre, is powered by the pre-packed, solid propellant fuel. Safety rules instruct the sponsors in charge to give the boys the fuel while they are assembling the miniature missiles on the launching rods, just prior to sending the rockets aloft.

Mike Warfel Wins Trophies With Model Shop Rockets

Joe Barboza's R-C Model Shop is fast becoming headquarters for model rocket enthusiasts in town. They have recently formed a club known as the Sierra Madre Rocketeers and already have a membership of 14. The boys are sponsored by two of the members' fathers: Dr. John Teem and Mr. Robert Bates.

Rocketeers have competed in two contests. One was held the 8th of July, in which 14 Rocketeers showed up.

The second contest was held August 19 in Galster Park in West Covina. It was sponsored by the West Covina Parks and Recreation Department and the West Covina Model Rocket Society.

Only three of the Rocketeers competed in the West Covina Regional: David Frey, Mike Warfel and Tom Wynne. This group was small, but proved to be mighty; thanks to Mike Warfel, who brought home two trophies.

One trophy was the West Covina Regional second place for achieving the height of 770 feet in altitude with his WAC Rocket. The other trophy was awarded to Mike for his V-2 Rocket coming in third place in the Spot Launching division. The boys aimed between two flags, fifty feet apart. Rockets which landed closest to the center were awarded for their accuracy.

Rockets rarely come already assembled, the boys buy them in kits. They choose the type of rocket according to the division they want to compete in or test. They assemble them, paint them, and study the potential of their ability.

State laws require a person to be over 21 years of age to obtain a license to buy rocket fuel which launch the rockets. Both sponsors have this authority

Weather	High	Low
Aug. 22	90	65
Aug. 23	93	65
Aug. 24	95	68
Aug. 25	93	64
Aug. 26	94	64
Aug. 27	97	66
Aug. 28	102	70
Total rainfall to date	29.65"	
Year ago to date	26.78"	

New Rate Would Cost \$5.75 To \$20,000 Home Owner

Sorensen-King Budget To Provide Maximum For Minimum Amount

For those who will attend the adjourned meeting of the Sierra Madre Council Wednesday night at the hour of 8 p.m. to set the tax rate for the coming year, they can look forward in having presented to them a budget and tax rate prepared by Councilman Sorensen and Mayor King, who, in preparing their presentation feel that it is the lowest possible tax rate that will keep "faith with the taxpayer" providing him with the services that he demands from the Police Department, Fire Department, Library, and Parks and Recreation.

Further it allows for depreciation in the water department, a sinking fund for the purchase of new land for the Library, and the replacement of some of the antiquated equipment that is either now laid up in the City Yard, unusable, or unsafe for employees to work with.

The valuation as set by the County Assessor's office and the Utilities from the State Board of Equalization show that all Land, Improvements, Secured and Unsecured property and Utilities gives us \$23,570,510 as the basis for the tax rate.

After all revenues are estimated to the closest possible point it has been found that the city must tax the above ownerships at a rate per \$100 valuation to raise \$392,920. Using the total valuation against the needed amount of money it is found that a tax rate of \$1.667 would have to be set.

General Fund	\$1.00
Retirement	.111
Park	.225
Interest and sinking (water)	.031
Library	.300
Total Tax Rate	\$1.667

In the budget to be presented by Sorensen and King, all deleted items have been returned to the Fire Department, Police Department and Parks and Recreation, and the establishment of a 2 cent sinking fund for the acquisition of land for the Library, and a depreciation fund of \$54,228 for the Water Department. It will also allow for the purchase of four badly needed pieces of equipment to put the city on an efficient basis to accomplish the work schedules set out for them in the Public Works administration and Water Department.

The proposed budget does not allow for the purchase of a truck for the Sierra Madre Search and Rescue Team; however, should the council come to an agreement as to its definite need, when everyone stop playing politics and settles down to think out the legal aspects of the purchase, insurance and other complications, it could be purchased from the tax rate from Solvent Credit Valuation that has not been dedicated or by further reducing the General Fund from an anticipated surplus of \$20,000.

Councilman Sorensen and Mayor King state that they have conscientiously spent many hours on the budget and their presentation is in keeping with good business practices and a budget that can be workable to provide the maximum amount of services at the minimum amount of tax assessment, and should, if adhered to, complete the coming year without ending up with an "Overspent budget."

The tax rate must be set by Thursday, August 31st or the city will be without funds to operate the following '67-68 year, therefore it will be almost certain that a tax rate will be set at this meeting.

If the new rate is adopted, it will be an increase in taxes of \$5.75 for the entire year for a home that has a market value of \$20,000. "This is little to ask," states Councilman Sorensen and Mayor King, "when it comes to the welfare, safety and the health of the people of the community."

The following is a statement from Mayor King and Councilman Sorensen:

"The necessity of recommending an increase in taxes is an unpleasant action to most elected officials, yet, when we are confronted with hard economic facts, honesty compels us to take other course. The City of Sierra Madre has been under-financed for several years and we are now reaping the harvest of inadequate facilities, worn out and obsolete equipment, high personnel turnover, and general deterioration of city services because of this shortsighted policy."

"The City Council of Sierra Madre has no mandate to see how 'cheaply' they can operate this city — on the contrary, we have a mandate to see how efficiently and economically the city can be run. It is not good economics, nor is it efficient to operate with aged, unsafe equipment or to keep making temporary repairs to obsolete buildings in order that the city may barely function. Our City Hall is housed in an old building which we would not allow a private owner to use under the code, without extensive rework. A number of our city vehicles were recently banned from the highway

by the C.H.P., and only emergency repairs kept some going, others are not yet usable. This city cannot afford to continue in this vein. Economy is one thing, but penny-pinching for a city is self-defeating."

"A recent issue of a local paper carried the budget proposal of Councilmen Wagner and Maddox. As a piece of self-glorification it was interesting, but its clarity was far from being what the authors intended. Their proposal is difficult to understand because, rather than use the established budget format, they have decided to employ one of their own conception. It may be clear to them, but not to anyone else."

"Last year, after the first long, agonizing battle over the budget we adopted a tax rate which, in the better judgment of several council members was inadequate to support the city's needs. We were willing to give the new council members the benefit of any doubt, at that time. The ensuing year has proven us correct, as we resorted to makeshift repairs and did without necessary items because of lack of funds. Therefore, it is felt that to continue again this year with the same policy would be very unsound planning for our city."

"The Wagner - Maddox approach to the budget has been to reverse the usual procedure. You must not ask for an increase under any circumstances, no matter how difficult the financial position. The present tax rate thus becomes a sacred cow. That kind of procedure can result in nothing but the economic strangulation of Sierra Madre, as inflation takes its inexorable toll."

"A budget is only a tool, to be used to achieve the goals of the City as determined by its citizens. At a time when every city and state in this country is finding it necessary to search for increased revenue, it is patently dishonest to say that this city can continue its level of services and make any progress under the miserly budget of Wagner - Maddox."

"They have presented, incidentally, not one but eight different versions of their proposals, none of which are the same, nor are they consistent in their approach. It is no wonder they have spent 'Over 300 hours and hired a CPA' to find out what they are doing."

"Their most recent proposals have not been reviewed by any department heads for adequacy. They represent a unilateral decision — an attempt to force unsound financial planning on this city."

"The Wagner - Maddox proposal makes much of an alleged \$100,000 saving. Since their figures are not consistent, it is difficult to match dollar for dollar, but an analysis discloses several interesting items."

"First, they have conveniently left out a \$30,000 item, the Sunnyside Project. This is financed by Gas Tax money and not the property tax. It has no effect on the tax rate, but if you leave it out of the budget, of course it looks smaller."

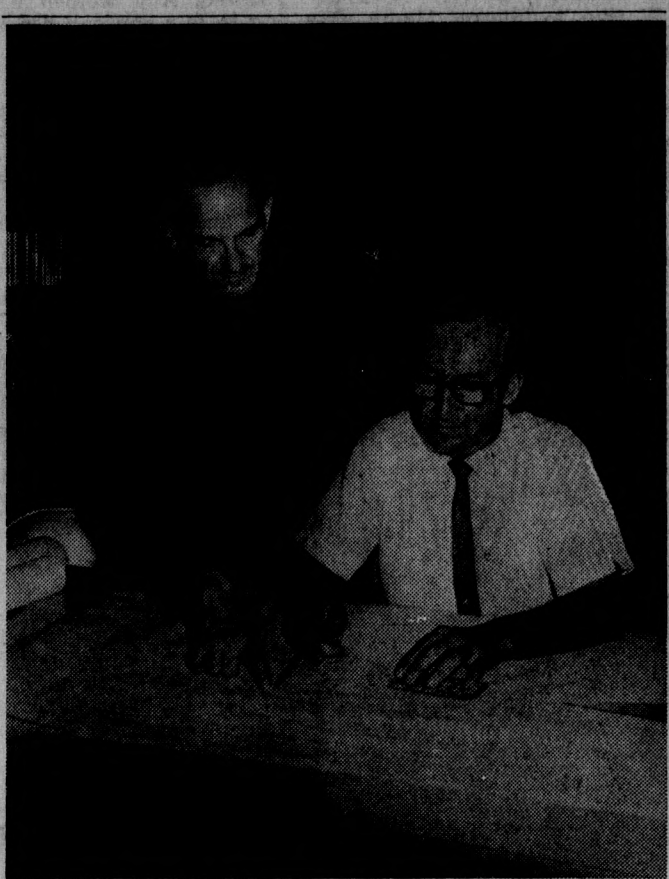
"In making comparisons, Wagner - Maddox have used the original Administrator's figures, forgetting the fact that many of these recommendations were REDUCED in subsequent budget sessions."

"Bond redemption requirements for the city amount to \$7574 for the period until September 1968. Considering our \$500 balance as of June 30, 1967, we will need \$7374 — Wagner - Maddox proposer \$4625 — a deficit of \$2733."

"Weed abatement costs are estimated at \$2000 — we already have incurred about \$2800 in costs of weed abatement on city-owned property."

"Please turn to Page 5

Our Present Position on Konkler Swimming Pool



VIRGIL J. AMCHAMBAULT AND FATHER WERNER looking over the plans for the Valermo Fall Festival to be held September 23-24. The affair is sponsored by the Benedictine Monks of St. Andrew's Priory.

Opponents Of Shopping Center Meet

A group well under one hundred property owners and interested citizens met Tuesday evening at the hour of 8 o'clock to voice their opinion against the proposed Shopping Center anticipated at the corner of Mountain Trail and Sierra Madre Boulevard.

The chief objection to the center was that it would have a tendency to reduce property values in the area. That the location was not correct, in that it would separate the main shopping district from the Center and thus cause a deterioration of the present shopping area, and that it was doubtful in the minds of those present as to the additional revenues that would be created by the new proposed center.

Ronald Singer, Vice President of the Stanley Construction Corporation, the anticipated developers of the area, spent considerable time in explaining the proposal to those present.

Since those present proposed another location for the Shopping Center, Mr. Singer stated that their proposal was a good one, and that both he and his company were vitally interested in the location, but all investigation that they had made in the past showed that it was almost impossible for them to acquire the location due to the high cost of land and the necessity of buying out businesses.

The Stanley Construction Corporation did not file with the City for a Variance or a change in zoning for the proposed area so as to be heard at the September 21 Planning Commission, feeling that the people should have an opportunity to satisfy themselves about rumors that had seemed to crop up over the past few days.

Mr. Singer patiently answered questions.

— Please turn to Page 5

Cystic Fibrosis Bargain Cottage Has Fall Opening

The Cystic Fibrosis Bargain Cottage under the direction of Mrs. Richard Fox, chairman of the Cottage wish to announce their Fall Opening on Wednesday, September 6 and Friday, September 8 from 9:30 a.m. to 12:30 p.m. The Bargain Cottage was closed the month of August for remodeling and the Guild are looking forward to seeing their many customers.

Proceeds from the Bargain Cottage will be used in the Cystic Fibrosis Research Clinic of the Children's Hospital.

Mrs. Ronald Wint has been installed president of the Cystic Fibrosis Guild. Serving with her are Mrs. Richard Fox, Bargain Cottage chairman; Eugene Rode Price chairman; Mrs. John Thompson, treasurer of Cottage; Mrs. Henry Smith, Bargain Cottage Placement, and Mrs. Charles J. Haver, publicity.

Five-year-old Kathy Cowan swam first in her 6 and 11-12 girls freestyle.

— Please turn to Page 5

The following is a letter from the Attorney for Mr. and Mrs. Donald Konkler and sent to each member of the City Council. It is self-explanatory and states where this particular action is at the present time:

City Council

Gentlemen: As you know, this office represents Mr. and Mrs. Donald L. Konkler with respect to the problems arising out of the installation of a swimming pool on their property at 20 W. Grand View Ave. in Sierra Madre. At the meeting of the Council, during which you reversed the decision of the Planning Commission and denied the application for variance made by Mr. and Mrs. Konkler, you also passed a resolution by Councilman Wagner to wait a period of six months before the City Attorney was authorized to institute abatement proceedings with respect to the pool.

From the discussion held among the Council members at the time, it is my understanding that the purpose of the six-month delay was to await a decision on the proposed ordinance to permit the installation of swimming pools in front yards, then, if such an ordinance were passed, there would be no need to proceed with any abatement action against Mr. and Mrs. Konkler.

My investigation shows that it will be virtually impossible for such an ordinance to be adopted within the six-month period; that it may very well take until April or May of next year before such ordinance is passed or finally rejected.

We are, of course, in the process of preparing our several actions against the City of Sierra Madre. Our timing with respect to the prosecution of these actions depends to a substantial extent on whether any abatement proceedings will be brought before there is a final determination with respect to the proposed new ordinance. May I therefore respectfully request of the Council that at its next regular meeting it adopt a resolution extending the

Two Fire Calls For Department

The Sierra Madre Volunteer Fire Department was called into action twice during the past week.

The first call was at 9:25 p.m. Tuesday evening to the corner of Michillinda and Gatewood Lane where a tree was afire. Seventeen firemen and one reserve answered the call. Upon arrival it was found that the fire was across the street on Michillinda in the City of Pasadena. Crown 424 arrived in 2 minutes and 48 seconds after the alarm with Truck 423 arriving 22 seconds later. The Pasadena department had the Canary Island Pine fire under control, and the local department was not needed.

The second fire call came at 2:49 Saturday afternoon. Due to the failure of the Electron radio system only two men answered the call immediately to the location in the basement of the Congregational Church at 170 W. Sierra Madre Blvd.

The Electron system sounding four minutes after the horn alarm brought 14 men into action. Upon arrival it was found that one window of the basement was open emitting clouds of smoke. Breaking in the door, the base of the fire was located in the basement in a room just north of the

— Please turn to Page 5

Swim Team Meet Sept. 2

A City swim meet, sponsored by the Parks and Recreation Department, will be held Saturday, September 2 at 9 a.m. at the Municipal Pool.

All swimmers from 6 to 17 are invited to participate and registration will take place at the pool at the time of the meet.

The Sierra Madre Boosters Swim Club have donated some medals and ribbons for the winners of these events: free style, backstroke, breaststroke, butterfly and individual medley. All swimmers are invited to compete and moms and dads to cheer them on from the benches.

— Please turn to Page 5

above-mentioned six-month period until sixty days after the proposed new ordinance is finally accepted or rejected by the City Council.

I have taken the liberty of sending copies of this letter to each individual member of the City Council in order that all members may be apprised of this request before the meeting to be held Tuesday, August 22, 1967. It is hoped that the request may be considered and acted upon at that meeting.

May I please have a written response to this letter following the meeting of August 22.

Respectfully,
Benjamin L. Susman
Of Hirsch & Susman



You know, I still am completely baffled about that Puma, Cougar-Nuggr. I know that a lot of people think that he and I are the same person, but 'tain't true, folks, 'tain't true... All you have to do is drop in and see the scrapbook, and you will immediately come to the conclusion that your Editor just isn't that smart.

— CT —
What I really got a bang out of though was the fact on August 17 we showed a picture of what was supposed to be Cougar-Nuggr, actually an Ocelot. Half of the people in Sierra Madre believed firmly that I had captured the beast and had him chained along side my swimming pool.

— CT —
Wow! I just wonder who would run the fastest and the farthest should either of us happen to meet. Nope, I have not found out who Cougar-Nuggr might be. I have a million suspicions and one by one they are falling by the wayside. But I do know...

— CT —
Whoever this cat might be, wherever he may hang out, he is a dedicated cat, dedicated to the things that are "Right"... he's no creature of the "love-in," "swim-in," "hate-in," or "get in or get out in." He is just one of those down to earth people who believes in just common "live and let live," and although we have a lot of fun in the weekly correspondence, we sincerely take note of every word that is spoken. It does have a complete message and, brother, this cat gets around. What he knows, brother, is beyond your wildest dreams.

— CT —
How does he find out about all these things? Well, first tell me who he is. Is he talking to you and me, are we the ones who are telling him all the facts... is he traveling among the enemy? I say he certainly must be... Is he my brother, your mother, wife, husband, uncle or aunt?... Truthfully, I do not know.

— CT —
Independence Day had come and gone and, with the memory of it still fresh, the Sunday school teacher grasped the opportunity to impress certain high ideals on the young minds of the children in her charge.

— CT —
"We Americans drew up a letter called The Declaration of Independence," she said. "Now those are big words, but the important thing to remember is that in that letter it said that you were all free..."

— CT —
Suddenly a hand shot up. "But I'm not free," piped a small voice protesting. "I'm four... So you see not only does 2 and 2 make four, 3 and 1 does the same job..."

— CT —
I truthfully hate to see any business come to an end. This is my feeling about the Sierra Madre Paint and Wallpaper Store. Mr. and Mrs. Ben Miller have put a lot of time and effort into their store over the past seven years, and to be forced to give it up, certainly hits me with remorse.

— CT —
The only thing that I can think of that would cause this to happen to a business is non-patronization, and truthfully this is a sad, sad affair, but one that is

— Please turn to Page 10

Blanchard's Wash-Rite

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You and Your Neighbors

by LYNNE RICHARDSON

Frank Blumer, son of Mr. and Mrs. John Blumer is one person who is anxious to see September arrive. He will be attending University of California at Berkeley as a freshman. He graduated from Pasadena High School this last June and plans to major in economics, which is a pre-law major. Frank is definitely a well-rooted native to Sierra Madre. His great-grandfather came here in 1886 to settle and raise

Many ladies from Sierra Madre and the surrounding areas are getting together to begin morning bowling leagues. They have done this before with great success, but now they want to increase the number and get many more teams organized. Any women wishing to join can call 445-2816 for information.

Mr. and Mrs. Roy Heine and their daughter Joanne spent their vacation up in Washington state. On their way up they toured Seattle and the Puget Sound area. While at the space needle in Seattle they met some people who are from this area and are on the Methodist Hospital Auxiliary too. A visit to Mt. Rainier and the beautiful surrounding glaciers was very impressive. Mrs. Heine says the area was just breathtaking and really something worth seeing.

Miss Clara Sykes was busy getting things in order for her house guests arrival when I called her. She is having some relatives visit her for a few days from Richardson, Texas. Mr. and Mrs. Gordon Syr and their children.

Blue Jays First In Girls Softball

The Sierra Madre Girls' Softball season comes to an end with the Blue Jays in first place; second place, Tigerettes; third place, Yellow Hawks; and fourth place, Green Hornets.

Play-off game between the Yellow Hawks and the Blue Jays will be in September.

Trophies for the first place winners are being donated by the Sierra Madre Hardware. Second place trophies are being given by the parents of the girls.

Look for your neighbor in church this Sunday.

Little League Standings . . .

Dear Editor:

A friend of mine recently asked for my opinion of the "Hippie" movement. "You men the flower children?" I inquired. "Yes," he said. "Why, they are blooming idiots of course," I answered.

My friend thought I was just a little harsh to these adults with minds of children. "Well," he said, "at least they stand for peace and love, and that's good." "They don't stand for anything," I replied. "They lie all over the streets, and the only love they know anything about is free. Obviously, their government education has been very effective — everything to them should be free, even love."

My friend has two fine sons; and in today's world of nuts, they still look like boys, and the only dirt they have is removed daily.

Funeral Services Conducted For Roger F. Ballou

Mr. Roger Franklin Ballou passed away in August 21, in his home at 165 E. Sierra Madre Blvd.

He was a veteran of World War II. A resident of Sierra Madre for three years, he was originally from New York. Mr. Ballou was a salesman for a building materials firm.

Those left to mourn his passing are: Mrs. Mildred W. Ballou of Sierra Madre, his wife, and Mrs. Germaine B. Little of Long Island, New York, his sister.

Dr. J. E. Addington, officiated over the funeral services that were held in Ripple Mortuary Chapel on Thursday, August 24, at 11 o'clock in the morning.

Ripple Mortuary made the arrangements. The interment took place in Live Oak Memorial Park.

FROM THE Fire Side

Jane Buchan was looking for John during the "Love-in" at the Park the other week, and we went to try and find him. He sure must have either had a good hiding spot or we didn't recognize him with a beard.

John Goodall and Tyler II forgot to bring food to feed the firemen after the meeting the other night so by the time they got finished paying their fines they didn't have enough left to go out for a champagne party and had to head on home after the meeting. Oh well, better luck next time.

I always say: "Tell the truth and shame the devil," so I might as well tell this one on myself. If I don't somebody else will!

The other night when there was a reported fire on Michillinda, Bill Sullivan handed a big bag of ice to the driver just as we were leaving the house (for the water cooler on the truck) and he handed it over to me. Now you try and figure out what to do with a bag of ice with one hand on the air horn the other on the spot light and both eyes on the road.

Put it on the floor and it slid around, put it in the driver's fire helmet on the floor it opened up and spilled out, wouldn't stay behind the seat, too cold to hold it, so the only logical spot for it was the glove compartment. Boy, what a surprise somebody got. Well, it ended up in the water cooler anyhow. Thanks, Bill, for your thoughtfulness.

These two boys, typically American, went to a ballgame recently. On the car they drove was a bumper sticker which read, "Support Our Servicemen, Victory in Vietnam." Who would think that such a sticker could ever prove to be a dangerous accessory to one's automobile?

When the ballgame was over and the boys returned to their car, they found, scratched on the hood so deeply it actually went into the metal, "Love Will Out."

"Now who would do such a thing as that?" I asked my friend when he told me about it. "Those flower children — that's who," he said. "They can talk about love all they want. I know different. Heck, they're probably even doing things like that. No one better ever talk to me about my sons dying in Vietnam to save slob like those flower children. You know what we should do with them," he continued. "Ship them all over to North Vietnam, they're so intent on loving the Viet Cong."

"That just might be a good idea," I replied. "It would at least be the first effort McNamara has taken to weaken the efforts of the Viet Cong."

—RICHARD E. WOODIN

Warren M. Dorn Presents Check To L.A. Council

County Supervisor Warren M. Dorn recently presented the Los Angeles City Council a \$3,282,892 check to assist the city in the maintenance of the City's Select System of Streets during the fiscal year 1967-68.

Dorn told the council that this type of cooperation between the County and its cities makes possible the development of highway projects which add to the continuity and efficiency of our county-wide highway system.

"This allocation is a portion of the funds currently budgeted by the Board of Supervisors to assist the 76 cities in the County of Los Angeles in the maintenance and construction of those city streets which are of general County interest," he added, explaining that "these funds allocated to cities represent approximately 45 per cent of the total County Highway Construction Budget."

Mr. and Mrs. Walter Eaton, of 235 Manzanita Ave., are moving away from their longtime home, town and their many friends. Mrs. Eaton used to manager "The House in the Orange Grove" for the late Miss Vannier. She was in charge of this exclusive and charming home for elderly ladies until Miss Vannier's death. Mr. and Mrs. Eaton will miss Sierra Madre and all their friends but their new position sounds like a tremendous and exciting opportunity. They are going up to Grass Valley, which is 30 miles from the southern end of Lake Tahoe. A new resort and recreation development is being opened there and the Eatons are going to manage a motel which is right on the shore of one of the 27 lakes in this vast 3,500 acre area of development. Besides all this, the motel will also be just a stone's throw from a brand new golf course. Now that's a resort!

Steven, the 13-year-old son of Mr. and Mrs. Russell King, living in Sierra Madre at 1220 Via Granada had an overnight stay in Sierra Madre Community Hospital last week.

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News From Your COMMUNITY HOSPITAL

Returning to her home at 285 W. Montecito St., one day last week was Mrs. Joseph Clement. She had been a patient in Sierra Madre Community Hospital for three days.

Admitted for a short stay in Sierra Madre Community Hospital last week was Mrs. Helen Fitzhugh, whose home is at 390 E. Highland Ave.

Michael, the six-year-old

Patio Reunion Held For Terry Mankin

Special Four Terry Mankin, son of Mr. and Mrs. Keith Mankin enjoyed a two week leave from Ft. Hood, Texas. He's been visiting with friends and relatives.

A patio reunion with old school friends was the big event of his leave, at home. Terry enjoyed seeing many of his friends and catching up on all the news. Dancing was part of the evening's fun and plenty of food and drinks.

Miss Linda Lawyer was co-hostess. Guests attending the event were as follows: Linda Lawyer, Nancy Couchman, Janice Rawley, Mellissa Nash, Jolinda Hickman, Vickie Guthrie, Pam Morris, Penny Sarapion, Francie Cockran, Grace La Branc, Jackie Fairweather, Nancy Christison, Eileen Early (Linda Lawyer's house guest), Jane (Moby) Lawyer, Vickie Hammer-schmitt, Leon Moses, Frank Graham, Mike Cobb, Lonnie Parks, Chris Gordon, Dan Brodick, Bob Briggs, Kenny Lutzow, Mr. and Mrs. Larry (Jeannette Wilson) Holter, house, Mr. and Mrs. Mark (Judy Caldwell) Graham, Mr. and Mrs. Wayne (Janice Anderson) Malgren, and Mrs. William Roberts.

son of Mrs. Daphne Sizer living at 320 N. Sycamore Place, underwent a tonsillectomy at Sierra Madre Community Hospital during the past week.

A resident of the British Home, 647 Manzanita St., Edith Claridge, spent several days recently in Sierra Madre Community Hospital.

Vincent Barrick was admitted to Sierra Madre Community Hospital as a medical patient during the past week. Mr. Barrick resides at 375 Ramona Ave.

Mrs. James Snyder of 65 Suffolk Ave., entered Sierra Madre Community Hospital last Thursday evening.

Pasadena Funds Approved By L.A. Supervisors

County Board of Supervisors, on motion of Warren Dorn, recently approved allocation of \$235,000 to assist the City of Pasadena in improving Del Mar Boulevard between Santa Anita Avenue and Eaton Wash within the municipality.

The funds will be expended by the city for the acquisition of right of way and the construction of a four-lane, curbed highway. The proposed project is a part of an overall project programmed by the County for the improvement of the 1.5-mile stretch of Del Mar Boulevard between Santa Anita Avenue and Rosemead Blvd.

The section from Eaton Wash to Rosemead Boulevard is now being constructed under a \$203,572 contract awarded by the Supervisors in June of this year, said Dorn.

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ROYAL DRUGS 82 W. Sierra Madre Blvd. EL 5-3456	
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WHEN YOU SPEND A DIME IN THESE STORES . . .

Ask for
GREEN STAMPS

SPORTS AS Hank Ives SEES IT



ROUND-UP TIME IN THE ROSE BOWL . . . A bit of the Old West returns to Pasadena this weekend where the third annual Rose Bowl Rodeo will be held. The grand entry parade gets underway at 8 p.m. Saturday night and 4 p.m. Sunday afternoon.

Weather conditions have hampered the last two local rodeos. In 1965 Casey Tibbs staged a rodeo in January on one of the coldest, windiest days of the year. Last year Bob Eubanks, local TV star and the Pasadena promoters tried the rodeo on May 8. Not only was that Mother's Day but it rained. Oddly enough it was so hot on Saturday that Carl Bloomfield and Bill Bogart ordered the Rose Bowl turf watered. By Sunday morning it was raining.

Despite the intrepid weather conditions nearly 5,500 fans viewed exciting rodeo action. This year chances are good that it will not rain. I mean, who ever heard of rain in August. And with evening and late afternoon performances there should be little heat problems.

ALTHOUGH MOST BRAHMA BULL riders end up taking enforced headstands, Mahan managed to stay aboard "Hurricane Hank," the nastiest bull in the business. In last year's Rose Bowl Rodeo.

HURRICANE HANK had to be destroyed recently. No the high-kicking champion didn't break his neck bolting out of the chutes. Would you believe he broke his leg while being loaded aboard a train?

THE ROSE BOWL RODEO SPONSORS are advertising an attraction priced for family fun. With a limited num-

ber of reserved seats available at just \$3 and adult general admission duets going for just \$2 and a buck for kids, poppa can take the family out for some exciting and wholesome entertainment, spring for the hot dogs and popcorn, and get away for well less than a sawbuck.

IN CASE YOU ARE PLANNING on taking in the Sunday afternoon rodeo action, there is a fine attraction in the Coliseum Saturday night. Eusebio and his fabulous Benicio team from Portugal goes against the Boca team from Buenos Aires, Argentina.

EUSEBIO is considered, along with Pele, to be the number one soccer player in the world. He was fantastic in the May match against the Manchester United Team scoring twice on brilliant shots to the net.

THE BOCA TEAM is not without its heroes. Antonio Rattin is a good example. He captained the Argentina team in last year's world cup matches at Wembley Stadium in England. Unfortunately Rattin was ejected from the game when his argument on an official's ruling was misinterpreted by a German referee. Without Rattin, the heart of the Argentina team was cut away and they suffered a 1-0 set-back.

Rattin is joined on the Boca team by five other players who represented Argentina in the World Cup. They are Roma, Simeone, Gonzalito, Rojas and the heralded Marzolini, recently selected as one of the best left fullbacks in the world.

Please turn to Page 7
Support your local merchant — buy locally.

L.A. Property At 24.7%

The average property assessment in Los Angeles County was confirmed recently at 24.7 per cent of market value, up 1.3 per cent from the preliminary July figure, by the State Board of Equalization.

Southern California member Richard Nevins reported that six county ratios were raised fractionally after further discussion with some assessors. Eight others were raised fractionally by assessed value technical changes, and three dropped slightly.

The statewide average rose one-tenth of one per cent to 23.2 per cent. This figure, along with the county average, is a key factor in the distribution of about \$365 million in school aid.

The average percentage of market value (ratio) in each county also may be used under an assessment appeals provision in 1966 property tax reform legislation.

Forty-eight assessors this year chose to assess at 25 per cent of market value. By law they could choose any figure between 20-25 per cent until 1971. Ten assessors chose lower ratios.

Nevins explained "the average assessment level that we find is usually lower than the assessor's choice because two things occur: No California assessor presently can appraise his whole county in one year. Some need as many as four. During this time property values are rising. Our sample puts new values on some properties with outdated county values. This lowers the assessor's average, but not his goal."

Los Angeles County Assessor Philip Watson chose a five year goal and is in his fourth year.

TICKETS CAN BE PURCHASED in advance at the Coliseum box office, 364 W. Glendale Blvd. in Glendale, and at 215 E. Garvey Ave. at Alhambra.

Martin Nielsen As Treasurer

Dennis R. Thomann of 8101 Croydon Ave., Westchester (L.A. 45), has been elected president of the Cal State L.A. chapter of Pi Sigma Epsilon, national professional fraternity in marketing, sales management and selling.

Vice president of the chapter is Paul Linscott, of 5214 Pendleton Ave., South Gate.

Elected recording secretary was Hector I. Martinez of 211 Almansor, Alhambra, while the post of corresponding secretary went to Frank D. Patterson of 6115 Toltec Way, Highland Park (L.A. 42).

Named treasurer of Pi Sigma Epsilon was Martin H. Nielsen of 727 Skyland, and the sergeant-at-arms post was given to Bill Reece of 619 S. Chapel, Alhambra.

Senior Citizens Met August 26

The August 26 meeting of Sierra Madre Senior Citizens was called to order at 11:45 by the president, Frances Gardner. A prayer was given and a salute to the Flag. The "Star Spangled Banner" was sung and "Happy Birthday" was sung to the five members who have August birthdays: Marjorie Crawford, Nellie Holloway, Mary Kasper, Beulah Laughlin and Bertha Billings. Nellie Holloway was welcomed back from her vacation in Canada.

After luncheon the business meeting was held. Minutes of the previous meeting were read by Dorothy Crouchley. The treasurer's report was given by Helen Wheeler. Plans were made for the Salad Luncheon to be held on Saturday, September 2, at 11:30.

This will be our Labor Day celebration. Be sure to bring your own table service. At the past meeting 36 members were present and at the end of the regular business meeting the group adjourned to games and a social time.

Vella Views

By
Toni Maurin
SYcamore 7-9634

As a young man observed as he saw us packing, "I just can't see why you'd pay so much money and go to so much effort to lower your standard of living."

It was obvious that he had never had the thrill of camping in La Salina.

Somewhat like the pioneers that came over the plains we started out en masse to take up community life on the sandy beaches in Baja California. True, we did not come in covered wagons drawn by tired horses, but with a variety of trailers and campers. They came to the West to create a new and better life, and we came to the South to create a simple and uncomplicated existence, away from the hum-drum demands of the business world, away from the television and telephones, and the routine that society imposes on its members.

Like the pioneers we formed our wagons into a circle to serve as wind breaks and to ward off any unfriendly invasion of strangers. Setting up camp is an experience in itself. Determining just where and then building your shelters. You always find that in spite of careful planning you have forgotten a vital item without which you can not survive. Fortunately there is a spirit of community survival so that by evening everything seems to fall into place and the time for relaxing around the campfire is realized.

It is amazing the things you take for granted that suddenly have become terribly important and require a lot of thought. For instance just the simple act of turning on a light at home is substituted by kerosene and butane lanterns which necessitate careful handling, filling, and just the proper technique in lighting (one I haven't mastered, I might add), and lo and behold you have illumination.

Bathing puts you in mind of the old Roman baths. You have two choices in which you may indulge this particular facet of your existence. For the hardy a bath may be taken in the ocean. This involves trotting down with the group along about five o'clock after the sun's rays have lost their heat, towel and wash cloth flung over your shoulder, and a bottle of shampoo to substitute for bar soap. After trial and error we have discovered that this works well in salt water. It gives you a wonderful feeling of accomplishment to have braved such a trial.

Can you imagine climbing into a cold bathtub at home? Not on your life. The alternate method for the more chicken-hearted can be accomplished with a teapot full of warm water and a shallow pan. You use one cup of water to soap up and the balance to rinse with. A far cry from a running water shower but no less effective and twice as rewarding because it takes careful planning.

Water is a major problem and one that can not be ignored. Refrigeration is equally as important. It involves a lot of ice chests and remembering the content of each one so as not to expose them to warm air by opening and closing. All water off the ice is carefully stored for dishes, washing and bathing. Not one drop is wasted.

At this point you might be wondering just why we would subject ourselves to these inconveniences. Imagine, if you can, miles of dark sandy beach with not a soul as far as you can see. The ocean clear and sparkling, unspoiled by outfalls, a bright full moon shining over a horizon unblemished by telephone poles or houses. In the background the hills with just a single cleft as a landmark. The air is fresh and sweet with the spice of salt. A million dollars couldn't buy what we find for the asking in this country. Incon-

Clifford Battelle Top Club Member

Clifford Z. Battelle, Sr., of 648 Marzanita Ave., has qualified as a member of the 1967 Top Club of a life insurance company.

The Top Club is composed of the insurance company's outstanding agents, according to regional vice president Charles F. Edwards in Los Angeles.

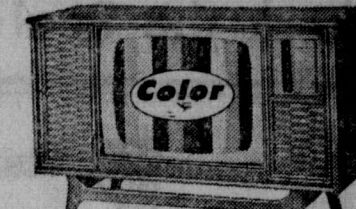
As a member of the Top Club, Battelle has been invited to attend an educational conference in Sun Valley, Idaho.

A field force of more than 7,000 full-time agents in the United States, the District of Columbia, Canada and Puerto Rico, represent the company.

Thursday, August 31, 1967 SIERRA MADRE NEWS-8

AUTHORIZED SERVICE

and
Sales
On
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ADMIRAL TELEVISION SETS

6 Mo. Free Service Free Normal Cable Installation

BUD'S TV 356-1090

53 N. BALDWIN IN SIERRA MADRE

FREE Treats

IF THE NUMBER IN THE BOX BELOW
IS THE SAME NUMBER

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58,000 — 57,777 — 57,554
57,000 — 56,666 — 55,544
55,333 — 55,222
55,000

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Bring It To
Us and Receive

A
Generous
Treat
From
Our
Menu
of
Delightful
Ice Cream
Dishes



ICE CREAM
RENDEZVOUS

370 W. SIERRA MADRE BLVD. in Sierra Madre
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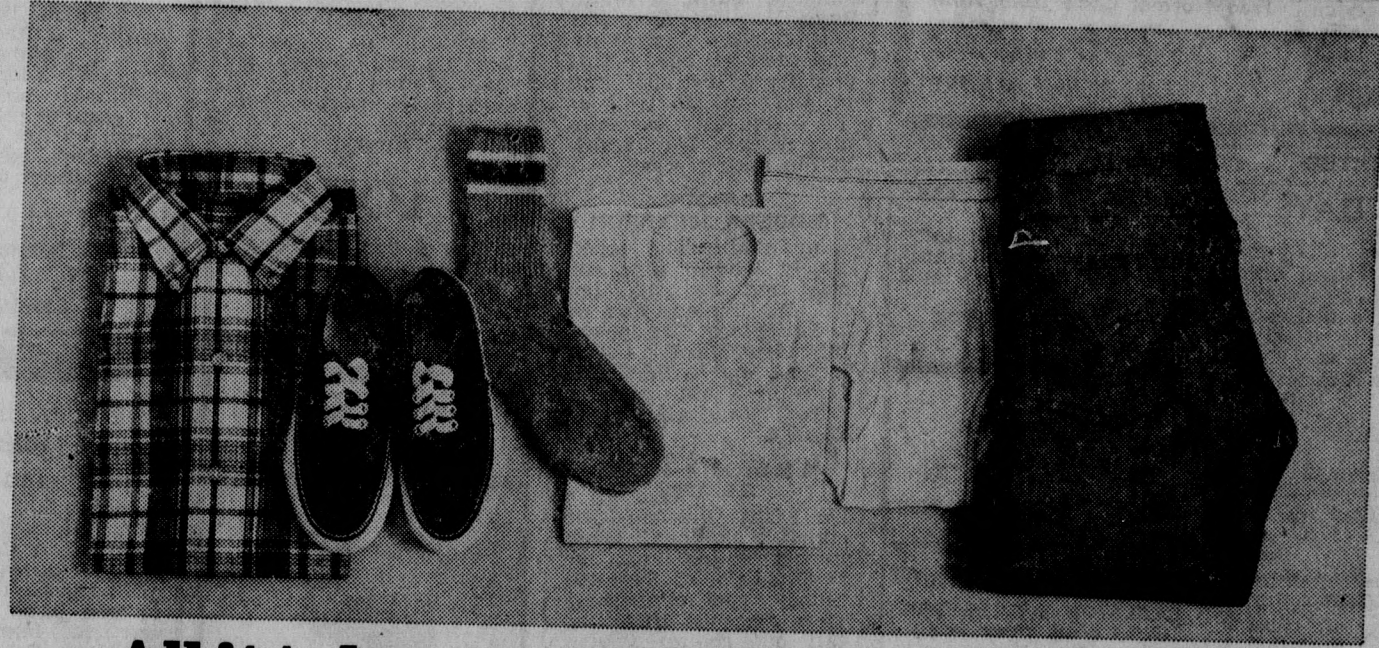
Watch for Our STOREWIDE FALL Clearance SALE

COMING SOON

Many Good Back-To-School
Bargain Plus Everything
For the Man



Custom Tailors
Don Jackson
STORE FOR MEN
EL 5-1236
18 W. SIERRA MADRE BLVD. SIERRA MADRE



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Want some help getting your children ready for school? Use your BankAmericard®. It can dress them up from head to toe at thousands of stores throughout California. Shoes, shirts, skirts, slacks — you can purchase everything you need for kindergarten through college and charge it to your BankAmericard. You'll have just one bill,

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DON JACKSON
Finest in Men's Wear
Custom Tailoring
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"RIGHT" PRICED PROPERTY IS SELLING

Check the Real Estate Listings In This Week's Sierra Madre News Classified . . . Visit Your San Gabriel Valley Realtor.

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Phone
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Straight classified 45c a line, \$1.35 minimum; 3 times or more \$1.25 minimum.
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COPY DEADLINE 2 P.M. TUESDAY

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SIERRA MADRE NEWS Thursday, August 31, 1967

SALE OF THE WEEK

GRIFFIN LUMBER CORP.

"NUTWOOD PANELING" PRE-FINISHED

By Weyerhaeuser — 4' x 8' Vee-Grooved — Reg Price \$5.98 **\$2.99** Per Sheet
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38 E. MONTECITO SIERRA MADRE

EXPERT SHOE REPAIR

ORTHOPEDIC WORK OUR SPECIALTY
SHOES REPAIRED WHILE YOU WAIT
WE REFINISH OR DYE SHOES ANY COLOR

RALPH'S SHOE STORE

41 North Baldwin

SAH Green Stamps
BankAmericard

355-0479

HELP WANTED

CHILD care & housekeeper.
5 days wk. Permanent
position. Hr. 8 to 4:30. Re-
ferences required. 355-1397
B-8-31

REAL ESTATE FOR SALE

HOME & INCOME
Elegant true home & in-
come. 4 bdrm. 2 bath.
Huge liv. rm. fireplace.
Plush blt-ins. Central re-
frigerated air cond. This
property is just sparkling
in and out. As well as
the 4 sep. easy to main-
tain rentals. Irreplaceable
at the asking price!

UNIQUE MODERN MEXICAN!
(Simulated adobe brick)
Lovely 2 bdrm. plus out-
side rm. Din. rm., lge.
liv. rm., fireplace, den, w/
2nd fireplace! Lge. peace-
ful view deck. Lovely
lot, mt. and valley view.
Once in a blue moon &
priced to sell below
\$30,000!

HILLTOP 4 BDRM. BEAUTY
2 1/2 baths! Din. rm. Out-
standing kitchen. lovely
blt-ins, eating bar, lge.
screened lanai. Beautiful
view. Attached office plus
fall out shelter! Owner
transferred. Only \$49,500

ANIMAL LOVERS!
Half acre, trees, seclusion.
Very spacious 3 or 4
bdrm. ranch. Older and
charming! Beam ceiling
liv. and din. rm. One
bdrm. is 29 ft. long! Out-
standing, homey prop-
erty. Reduced to \$32,500
(and maybe less!) as
owners leaving.

FOR THOSE WITH FORSIGHT!
Right on East Sierra Ma-
dre Blvd. A huge R-3 lot
close to everything! Pro-
posed, shopping east 1/2
blk. Freeway off ramp
street west 1/2 blk. and
\$300 income now! Try
\$39,500!

Drive by
85 & 87 E. Sierra Madre
Blvd.
UNBELIEVABLE!
3 or 4 bdrm. din. rm.,
lge. liv. rm. Big storage
area. Workshop. Dbl. gar-
age. (3 rm. apt. above it!)
2 sep. lots! \$22,500 (firm!)
Drive by
30 Vista Circle

We have several other
outstanding properties
from \$12,500 to \$58,000

LA LONE REALTY
638 W. Sierra Madre Blvd.
356-1169 (24 hrs.)

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Part or Full Time

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REAL ESTATE FOR SALE

**RENT RECEIPTS
BAH, HUMBUG!**
Burn those old rent re-
ceipts in this lovely fire-
place, 2 bdrm. den house.
Big liv. rm. & formal din.
rm. Huge service porch, 2
car garage w/ sleeping
rm. or work shop. Close-
in R-2 lot. Low taxes.
Only \$17,500. Owner may
help finance.

3 BDRM. SPANISH
Big front porch, looks
over tree-shaded street of
fine homes. Nice liv. rm.
w/fireplace, formal din-
ing rm. Glistening hard-
wood floors. Lovely lot
with fruit trees. Walk to
school & park. \$18,500.
Try 10% down.

COOL POOL
3 bedroom, 1 1/2 bath, car-
pets, fireplace. PLUS
COOL POOL. Lovely
neighborhood, shaded,
fenced back yard.
\$25,500

INCOME
Fine 2 bdrm. & rental
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cond. Formal Dining, all
on 50 x 210 R-3 lot. With
alley to rear.
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Oak-studded, View, 40 x
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MODERN REDWOOD
Hard-to-find & priced
reasonably! Modern 2 BR
with family size kitchen.
Lovely irregular wooded
site with 80' frontage
(apx.), off Grand View.
\$18,000

COLONIAL 4-BR.
Classic Colonial style
two-story 4 BR. Dining
Room, Den, & huge base-
ment Rumpus Room. 2
fireplaces, 2 baths. Own-
er built & maintained.
Secluded 65 x 198 wood-
ed site. Submit \$37,750

FLAMINGO PROPERTIES
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496 W. SIERRA MADRE
BLVD.

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PRIVATE party wants to
buy PIANO for cash —
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REAL ESTATE FOR SALE

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THE BEST
CITY HOME IN
MOUNTAIN SETTING**
455 N. Canon Dr.
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1770 sq. ft. immaculate 3
lge. br. 1 1/2 ba. lge. liv.
rm. Paneled fam. rm. w/
beam ceiling, 2 fireplaces,
w/w thruout. Gar. plus
extra parking, well land-
scaped lot w/huge oak,
magnolia, and elm.
\$27,950

EXCLUSIVE PROPERTY
3 br., 2 bath stucco home.
Shake roof. Charming
master BR. w/private
bath. Dining room, fire-
place. Complete built-in
kitchen. Lovely carpeting
and drapes. A home with
everything you could ask
for. Double garage. Large
yard with little work.
Privacy. Special at \$34,750
Only \$17,500. Owner may
help finance.

5 BDRM. SPECIAL
333 N. Sunnyside
This big Sierra Madre
home has everything.
Gracious and peaceful
living for larger family.
18 x 25 ft. liv. rm. 15 x
17 formal din. rm. Mas-
ter bdrm. 17 x 22 w/private
bath. 3,000 sq. ft. A
FINE BIG HOME!

**373 Camillo
Fully Air Cond.
2 Bdrm. and Big Den
With Filtered Pool**
2 Story house of unusual
charm. 2 fireplaces, beau-
tiful carpeting and inter-
ior finish. Only \$32,500

**220 W. Montecito
3 Bdrm. Spanish**
Neat very attractive. Fire-
place, 1 1/2 baths dbl. gar.
Close in R-3 lot. Room for
additional units. Buyer
can assume private loan.
Shown by Apt. only. Sierra
Madre's best 3 Bdrm.
buy. Reduced to \$25,250

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Realtor**
25 S. BALDWIN
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"List With Lola"

and be glad you did
RAMBLING RANCH
3 bedroom, 2 bath home
with wide frontage on
large lot, S. Central area.
Built-in kitchen, dining
rm. with sliding glass to
covered patio (ez to con-
vert to family room).
Fireplace, F.A. heat, 2 air
conditioners, new carpets,
drapes. Detached garages
room for parking camper,
etc.
\$32,500

CHALET STYLE
1 1/2 story 14 yr. old 4
bedroom home, fenced lot
near Mesa School. 2
baths, family room, farm
sized kitchen. Hobby
room with detached 2 car
garage. Fireplace, F.A.
heat.
\$33,950

NEW LISTING
10 yr. old stucco, built-in
kitchen, 2 bedrooms, large
living with carpeting,
fireplace, 2 car attached
garage. Fruit orchard in
rear yard.
\$19,750

ARTISTIC REDWOOD
At top of canyon. Like
new 2 bedroom, basement
room, Built-in kitchen,
F.A. heat, quality carpets
and drapes. Low main-
tenance lot.
\$19,950

NEED 4 BEDROOMS?
Must sell or trade for
smaller, this 2500 sq. ft.
home. 3 baths, large fam-
ily room, well designed
built-in kitchen. Large
attached 2 car garage
opens to central hall
making it easy to convert
to more living. Near shop-
ping, bus, Catholic High
schools.
Submit all offers.

Lola Rudbach
REAL ESTATE
355-1461

REAL ESTATE FOR SALE

**BATTERSON
REALTY**
A COOL POOL
144 S. Hermosa
3 br. Family rm. 1 1/2
baths Blt-in AM/FM sys-
tem. Large patio — PLUS
POOL. Only \$38,500

WEST ARCADIA
2 br., Den w/fireplace. 1 1/2
baths, kitchen w/blt-ins.
Close to transportation.
Only \$20,500
Call 445-4510 Anytime.
Suite 202 1110 S. Baldwin
Arcadia

JUST LISTED
2 Yr. Ranch. 3 Bdrm.,
Family room, Dining
Rm. 2 1/2 baths, Blt-ins,
gas O & R. Dishwash-
er, Air Cond., w/w cpt.,
AM and FM. Intercom,
oversized double gar-
age. Next to Sierra
Mesa School. \$41,500

NEWLY MARRIED?
Immaculate spacious
1 bdrm., Den, Nat. kit-
chen, disp., Fireplace
home on beautiful E.
Alegria. Insulated,
Patio.
\$24,500

BEAUTIFUL POOL
3 bdrms, Dining, Blt-
ins, 1 1/2 baths, insulat-
ed, w/lush landscaped
pool area. Pride of
ownership. \$34,500

**ALSO MANY OTHERS
TO SHOW
RENTALS**

ARCADIA OAKS

Beautiful custom deluxe home, 3 bdrms, plus large
paneled family room, 3 baths. Fourth bdrm. can be
added with addition of one wall. Under \$60,000.

LARGE!!

2800 Sq. Ft. of living area. Perfect for large family.
4 bdrm. plus large paneled family room, 2 baths, 2
fireplaces, formal dining room, new appliances in kit-
chen, plus new carpeting, 90 x 190 lot. Lots of fruit
trees — \$39,900

LILIANO DRIVE

Four bdrm., 3 baths, big family rm w/Palos Verdes
stone frplc. 27 ft. living rm. w/frplc. Complete built-
in kitchen, carpets, drapes. Custom landscaped. Owner
transferred. \$62,500.

POOL TIME

3 bdrm. plus lge. paneled family rm. w/blt-in bar.
All new blt-in kitchen. Recently redecorated w/new
carpets and drapes thru out. 3 bathrooms. Beautiful
patio and pool decking. \$38,500

10% DOWN

Quiet street, large family room, 2-bdrms., each with
private bath, plus extra sleeping room off family room.
Electric kitchen, nice woodsey lot. Must sell. Asking
\$29,900.
Mrs. Goodfellow 355-1987 — 449-4500

Will take your house in trade

355-2765 YEATS CO. 449-4500

LOVE AT FIRST SIGHT — This beautifully decor-
ated 2 Bdrm. home has an 18 x 26 ft. lvg. rm. with
striking firepl. Nat. wood kitchen with built-ins &
dishwasher, luxury cpts. & drapes. Wooded yd. &
patio invites outdoor lvg. Many extras. You will
enjoy seeing this — \$24,950

EXECUTIVE HOME on nearly 1/2 acre of fruit &
shade trees. 1850 sq. ft. of
lvg. area. 3 Bdrm., family
rm., lanai & pool with
privacp. Gracious living
for \$44,500

REDWOOD RAMBLER — Nestled among shade trees,
avocados, camellias & rare plants, features lge. lvg.
rm. with used brick firepl., din. rm., nat. wood kit-
chen w/blt-ins, master bdrm. 13'6" x 20'4" (2 BR.)
Fountain, pool & patio on nearly 1/2 acre insures priv-
acy — \$36,750

NOW IS THE TIME — Several boulevard R-3
sites. One site is 180' x
240'. Don't miss this
chance for profit.
with \$235 mo. Inc. \$23,500
COUNTRY GENTLEMAN ESTATE living in this 1950
sq. ft. 3 bdrm., din. rm., family room home on nearly
1/2 acre of avocado trees. Has sep. guest house. Choice
location. Only \$39,950

FOR EFFECTIVE, PROFESSIONAL SERVICE

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BEAUTY SHOP
WISTERIA VILLAGE
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355-6786

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OPEN SUNDAY P.M.
561 SIERRA MEADOWS
OWNER HAS
PURCHASED ANOTHER
HOME
SUBMIT TODAY!!
Immaculate 8 yr. old
executive home. 3 bdrm.
din-den. Beautiful blt-in
kitchen. Lge. master
bdrm. w/sep. bath. View
yard w/rm. for pool. A
home you'll be proud to
own.
\$36,950
Betty Coatsworth 446-5346

Hastings Ranch
1205 Michillinda, vacant
1255 Leonard, reduced
1290 Rexford, sold
1395 Coronet, 3 br. pool
1075 Leonard, urgent
1455 Riviera 3 BR., con. d.
1425 Riviera 3 BR., guest
house, pool, urgent
1415 Michillinda, 4 B, den

**CARA CLARK
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Open Saturdays and
Sundays
EL. 5-7196

ARCADIA OAKS
Beautiful custom deluxe home, 3 bdrms, plus large
paneled family room, 3 baths. Fourth bdrm. can be
added with addition of one wall. Under \$60,000.

LARGE!!
2800 Sq. Ft. of living area. Perfect for large family.
4 bdrm. plus large paneled family room, 2 baths, 2
fireplaces, formal dining room, new appliances in kit-
chen, plus new carpeting, 90 x 190 lot. Lots of fruit
trees — \$39,900

LILIANO DRIVE
Four bdrm., 3 baths, big family rm w/Palos Verdes
stone frplc. 27 ft. living rm. w/frplc. Complete built-
in kitchen, carpets, drapes. Custom landscaped. Owner
transferred. \$62,500.

POOL TIME
3 bdrm. plus lge. paneled family rm. w/blt-in bar.
All new blt-in kitchen. Recently redecorated w/new
carpets and drapes thru out. 3 bathrooms. Beautiful
patio and pool decking. \$38,500

10% DOWN
Quiet street, large family room, 2-bdrms., each with
private bath, plus extra sleeping room off family room.
Electric kitchen, nice woodsey lot. Must sell. Asking
\$29,900.
Mrs. Goodfellow 355-1987 — 449-4500

Will take your house in trade
355-2765 YEATS CO. 449-4500

LOVE AT FIRST SIGHT — This beautifully decor-
ated 2 Bdrm. home has an 18 x 26 ft. lvg. rm. with
striking firepl. Nat. wood kitchen with built-ins &
dishwasher, luxury cpts. & drapes. Wooded yd. &
patio invites outdoor lvg. Many extras. You will
enjoy seeing this — \$24,950

EXECUTIVE HOME on nearly 1/2 acre of fruit &
shade trees. 1850 sq. ft. of
lvg. area. 3 Bdrm., family
rm., lanai & pool with
privacp. Gracious living
for \$44,500

REDWOOD RAMBLER — Nestled among shade trees,
avocados, camellias & rare plants, features lge. lvg.
rm. with used brick firepl., din. rm., nat. wood kit-
chen w/blt-ins, master bdrm. 13'6" x 20'4" (2 BR.)
Fountain, pool & patio on nearly 1/2 acre insures priv-
acy — \$36,750

NOW IS THE TIME — Several boulevard R-3
sites. One site is 180' x
240'. Don't miss this
chance for profit.
with \$235 mo. Inc. \$23,500
COUNTRY GENTLEMAN ESTATE living in this 1950
sq. ft. 3 bdrm., din. rm., family room home on nearly
1/2 acre of avocado trees. Has sep. guest house. Choice
location. Only \$39,950

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SEE NINA NEALE
NEALE
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REAL ESTATE LOANS**
We Buy, Sell and Make
Real Estate Loans
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Southern California
Trust Deeds
601 S. First Ave.
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Electrical Appliance
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All Types and Makes of
Small Home Appliances
Expertly Repaired
Including Hoover & Kirby
Vacuums, Paper Bags and
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MOTOR TUNE UP —
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Dependable Auto Repair
Operated by
Clarence N. Morrison
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FREE ESTIMATES
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**RAMBEAU
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Servicing All Makes of
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COMMERCIAL RUBBISH
WEEKLY OR DAILY
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Service Call, \$1.95
Home or commercial
Sales and Rentals
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Free Pick Up and Delivery
NEW ZIG ZAG MACHINES
AS LOW AS \$88.00
USED \$14.95

Jones Sewing Machine Co.
871 N. Lake, Pasadena 798-0775
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PRESCRIPTIONS
Reg. Pharmacist in charge
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**MAMA PETE'S
DAY NURSERY**
HOURS 7:30 to 5:30
71 SUFFOLK

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Reg. Pharmacist in charge
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Authorized
RCA VICTOR
Sales
Repairing All Makes
Television - Stereo - Radio
6 Mo. Free Service Free Normal Cable Installation
BUD'S TV 356-1090
53 N. BALDWIN IN SIERRA MADRE

HELP WANTED
*** SCHOOL DAYS
AHEAD . . .**
ACT NOW!! Mothers with-
out previous business exp.
can earn that needed extra
money, working flexible
hours near home. Show
and sell Avon Cosmetics.
793-6044 or 446-5788
B-8-31

MANAGER
For small 12 unit court.
Male pensioner preferred.
See Harry Lange, 81 W.
Sierra Madre Blvd. or
contact E. Ness, P.O. Box
698, Yucca Valley, Calif.

WORK WANTED
**CLEAN UP THAT FIRE
HAZARD**
Also hillside lots. Rotary,
grading, Rubbish Haul-
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**L.V.N. &
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Day Work 8 to ?
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INTERIOR & EXTERIOR
Good work guaranteed
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(Call evenings)

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Let A Student Help You
We have students look-
ing for after-school and
weekend work. Willing to
babysit, do yard work,
clerical work, sales work,
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house work. Why don't
you make your job easier
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help you? Call —
**SIERRA MADRE YOUTH
EMPLOYMENT SERVICE**
at 355-7141
between 2 p.m. - 5 p.m.
No fees charged

WORK WANTED
EXP. RELIABLE MAN
will
Clean Walls, Windows &
Floors — Residential or
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R. ALEXANDER
Fast Tree Service.
Trees removed - topped -
trained. Lots cleared -
rubbish hauled
R. Alexander 355-2537

YOUTH EMPLOYMENT

So that Sierra Madre Youth will have a full summer of employ-
ment, they should register immediately with the Youth Employment
service at 49 S. Baldwin. Once registered they will have equal
opportunity to be called as employers need their services.

Attention Employers

Each week throughout the summer, available Youth seeking em-
ployment will be listed in the columns below through Courtesy of
the Sierra Madre Civic Club. The age group is 13 years to 21 years,
but should you not find the services that you want listed, you
are instructed to call . . .

BABYSITTING	.50 hr.	CASHIER
YARD WORK	\$1.25 hr.	CHURCH NURSERY
POLISH SILVER	.75 hr.	SALES GIRL
SWIMMING LESSONS		WALL WASHING
PET CARE	.50 hr.	PET CARE
SWIMMING POOL SITTERS	\$1.25 hr.	COUNTER GIRL
fr. Certificate		MODELING
WINDOW WASHING		FILING AND STOCK WORK
IRONING		LIBRARY WORK
BAR WAKER	by the job	SETTING OUT TRASH

Christmas Decor

available and central spot they can be picked up. The very simple decorations will stay up for another week.

Gordon Baker Lloyd, decoration chairman for the Chamber of Commerce, feels this is a great step on some type of uniform material to be used by merchants in outside decorations none of which will interfere with window and other decorations. The decor is natural looking and completely different than what is being done in other communities. Garlands can be made into wreaths and used in other forms.

Fire Calls

gymnasium. Upon finding the fire it was found that matches, cigarette butts, clothes and an American Flag was being used to cause the fire.

Members of the church had made an inspection of the property two days previous and found everything in order.

Police are investigating the possibility of a break-in and burglary, possibly by juveniles. Assistant Fire Chief John Goodall reported no monetary damage.

Opponents

sewered all the questions that were asked, some to the satisfaction of those in attendance; others to be answered with the passing of time and the passing of the new tax rate, and investigation of the new proposal. The October Planning Commission meeting is eyed for the hearing.

Swim Team

under girls heats in 25-yard freestyle, 50-yard freestyle, and backstroke, and Adrienne John won her backstroke heat for 9-10 girls, but no ribbons were awarded as no time was submitted on the entry.

While some of the team members are travelling to the Long Beach Invitational Meet next Saturday, many boys and girls on the team will swim at the All-City Meet here and hope that they will find some good competition among the many youngsters from the local area expected to attend.

Remember, if you swim and you're 17 or under, be at the pool at 8 a.m. on Saturday for some good healthy competition.

SCRATCH PADS

3 SIZES — 3x5 4x6 5x8
ON SALE AT
Sierra Madre News Office
9 KERSTING COURT

Complete Painting Service
Reasonable - Free Estimates
355-0696

WORK WANTED

FLOORS HAND WASHED & HAND WAXED
\$1.50 Per Mo. & Up
Walls, windows, baths washed. Free estimates.
355-6035

LADY
Will exchange part time service for furnished cottage or apt.
No smoke or drink.
HI 7-9820

LOST AND FOUND

*** \$50 REWARD ***
Black & Tan German Shepherd — Female
Red Collar
797-3052

Lost FEMALE BURMESE CAT
with blue eyes, 4 yrs. old. Spayed. Jumped from car, vicinity S.M. Blvd. and Michillinda.
REWARD
Wearing blue collar and identification tag.
Call 355-7000

HOME FOR OLDSTERS

SINGING OAKS
Happy living for oldsters
Complete Care
Monthly Rates
110 N. Mountain
Monrovia 359-9109

CLASSIFIED ADVERTISING

FOR RENT
\$200. Unfurnished house. Sierra Madre. 3 bdrms., 2 baths. Water paid. References.
685-8450 D:8-17

LOWER duplex, \$90 unfurn.
\$100 furn. Util. pd. 355-2771 if no ans. SY 4-8168
D:8-31

LGE. 2 BEDRMS.
Carpets, drapes, FA heat, Air Cond., bit-ins, TV Cable
\$125
355-0164
252 Mariposa

Don't let the outside fool you!
It's beautiful! Spacious, older, upper 3 bdrm. duplex. Family w/children preferred.
355-0601

3 BDRM., 2 BATH HOME
available after Sept. 10. \$215 also 2 bdrm., din rm. 2 sty. lge. liv. rm. Older duplex, close in. Asking \$90.
LA LONE REALTY
356-1169

CLEAN & ATTRACTIVE APARTMENT
Unfurn. 1 Bdrm. Lge. Living Rm. Sm. Kitchen, Bath w/shower, Plenty Closets, Cpts. & Drps. 2 Priv. Ent. In Nice Neigh. Util. Paid.
355-0119

FOR RENT
OLDER home, 3 bdrm. Children O.K. \$120. 29 W. Orange Grove. 355-7026
D:8-31

SMALL furn. apt. w/utilities pd. Close to stores & bus. Lady preferred.
355-1639 D:8-31

From \$70 to \$90
1 & 2 bedroom apts. UNFURNISHED or FURNISHED Adults only.
355-8641
or inquire at Toy and Fatio Village

\$85
2 BDRM. HOUSE IN COURT
355-2041

225 N. LIMA
2 — 1 Bdrm. apts. available, furnished, utilities paid. TV cable. Adults only. No pets.
\$72.50 and \$87.50
Manager Apt. 6 355-7198

Small Studio Furn. Apt.
ALSO
Lge. 1 Bdrm. Apt. Stove & refrig., garage \$80
247 N. Mt. Trail 355-9505

FOR RENT
FURNISHED Rear. Attractive Studio Cottage. Close in. 1 adult. In Sierra Madre.
HI 6-5486 D:8-24

AVAILABLE Sept. 9. Unfurn.
1 bdrm. house in Sierra Madre. Small shady yard. 1/2 blk. to stores and bank. Water pd.
355-7050 D:8-24

2 BEDROOM
w/w Carpeting. Heated pool. 1 or 2 children. Air Cond.
\$125
59 Esperanza 355-9510

OUTSTANDING
Lovely 2 - bdrm. Apt. Cptd., draped, air-cond. Bit-ins, lge., beautiful gdns., and patio. Quiet. Near shops, bus and library. Adults. \$145.
Mariposa Palms
439 W. MARIPOSA

Room For Rent, \$25
Close in. Nicely furnished. Kitchen privileges. Woman preferred.
61 WINDSOR LANE

\$62.50
Furnished Bachelor Apt. or suitable for office. See Manager.
355-0572
174 E. Montecito

MISC. FOR SALE
FACTORY SECONDS — Pickled melon rind, preserves, olives. Ward's Factory, 273 E. Highland. No deliveries

Garage Sale — Moving
Lawn equipment, some furniture, miscellaneous items.
Sale starts Thurs. 9 A.M. August 31
69 E. Grand View Arcadia

CYSTIC FIBROSIS BARGAIN COTTAGE
Full Opening
Wed., Sept. 6 Fri., Sept. 8
9:30 to 12:30
Brand New Used Articles
81 1/2 W. Sierra Madre Blvd. (directly behind SM Theatre)

2 BARGAINS
'60 Falcon 4 Dr. re-bit. eng., Auto. trans., almost new tires & brakes, excellent body. Radio, \$285
'59 Plymouth Sta. Wagon. 6 Pass. Stick, Good engine & Body, \$165
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For Your Fencing Needs
BIG or Small We do them all.
Chain Link, Redwood, Grape Stake or Block Wall
Financing Available
WESTERN FENCE CO. OF PASADENA
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TYPEWRITER SPECIAL
Clean, oil, adjust
\$4.75
Typewriter Rentals \$5 and Up
SCHOOL SPECIALS
Typewriters \$19.95 up
Come in and Buzz around
The BEE HIVE
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SEWING MACHINES
1967 Singer
in walnut cabinet only
\$38.50
No attachments to buy, to zig-zag, overcast, make button holes, embroidery, etc. 10 year parts guarantee.
Full price \$38.50 cash or pay off at \$5 per mo.
For free home trial call
792-6132
Ask for credit dept.

RECONDITIONED
USED CAR Sale!

'67 CHEVY CAMARO
Outstanding Red with matching interior. 9,000 miles and the BALANCE OF FACTORY WARRANTY. V-8 automatic transmission, power steering, radio, heater. SPECIAL AT —
\$2499

'62 CHEVY CORVETTE
HARDTOP, 327 STICK.
Red with black interior. Exceptionally well cared for. WEEKEND SPECIAL —
\$1895

'66 DODGE DART
GT HARDTOP COUPE
Flawless white with black bucket seats. V-8 AND 4-SPEED — JUST LIKE NEW
\$1999

CLAY CHEVROLET
2275 East Colorado . . . In Pasadena
46 Years Same Ownership, Same Location
Open Evenings & Sundays MU 4-0947

'67 VW Sunroof
Transmission & engine are excellent. It's the right front fender that's hurt. IRV 807
\$350

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New Cars — 130 N. Sierra Madre Blvd.
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VW's

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You will see more in 1965
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Complete Customer Service
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Free decorating service
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Sierra Madre's only drive-in cleaners
Personalized service
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A private owned utility
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Finest in Men's Wear
Custom Tailoring
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"The only complete travel service in the area"
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For location of store nearest you
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Shopping Bag

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Shop Ahead! ALL STORES WILL BE

CLOSED

LABOR DAY

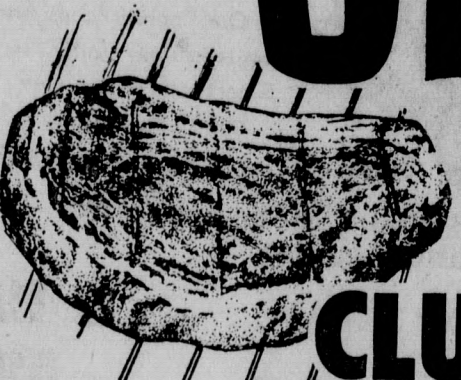
Monday, September 4th

SHOPPING BAG
Savory sealed
USDA CHOICE MEATS

Steaks

USDA CHOICE

Your Choice Is Always
U.S.D.A. Choice



CLUB

SIRLOIN TIP
OR TOP ROUND

97¢

lb

CHUCK STEAKS
U.S.D.A. Choice
Marinate & BBQ 49¢
BONELESS
CHUCK STEAKS 79¢

Porterhouse TENDER & JUICY \$1.19
Top Sirloin U.S.D.A. CHOICE BONELESS \$1.39

Shasta Lo-Cal
BEVERAGES
Ass'd. Flavors. 12-Oz. Can

6¢

Kitchen Fresh
**POTATO
CHIPS**

BIG 12-OZ BAG

49¢

**KEG
BRAND
BEER**
Natural Flavor!

CASE OF 24
12-OZ.
CANS \$2.77



COMMISSAR VODKA
Charcoal Filtered
80 Proof. 1/2 Gal. \$7.99

BOURBON DELUXE
Straight Ky. Bourbon
80 Proof. Fifth \$3.99

Salad Mustard MOREHOUSE 24 OZ. JAR 29¢
Stuffed Olives THROWN MANZANILLA LOS OLIVOS-5 OZ. BTL. 39¢
Chris & Pitts Bar-B-Q Sauce 12-OZ. BTL. 33¢
Libby's Dill Pickles REG. OR KOSHER 1/2-GAL. 69¢
Tree Top Apple Juice 46 OZ. CAN 39¢
White Paper Plates PALO VERDE PKG. OF 100, 9 IN. 69¢

Your Favorite Roasts...
Rump Roast LEAN BEEF BONE IN 89¢
Shoulder Clod BONE & ROLLED 89¢
Beef Brisket BONELESS POINT 1/2 79¢

FRESH HEN TURKEYS
Grade A • 10-14 Lbs. Avg.
39¢ lb

Luer Iowa Farm
BACON SLICED 1-LB. PKG. 59¢
Luer Link Sausage SKINLESS 1/2-LB. PKG. 29¢

FRESH FRYER PARTS
California Grown
Days Fresher Than
'Shipped In' Chickens
Breasts, Thighs or Drumsticks 59¢ lb
CHICKEN WINGS 29¢ **BACKS & NECKS** 10¢

FARMER JOHN OR LUER HAMS
FULLY COOKED

Full Shank 1/2 7-8 LBS. AVG. WT. INCLUDES CENTER SLICES 49¢ lb
Wilson's Boneless WHOLE OR 1/2 \$1.35
FESTIVAL HAMS \$1.25
Roth Society WHOLE OR 1/2 \$1.25
BONELESS HAMS

— Seafoods —
Fresh Ocean Perch FILLET SLICES 69¢
Smoked Finnan Haddie .75¢

In the Frozen Meat Cases
Carnation Perch Fillets LB. PKG. 85¢
Rupert's French Fried Halibut 9 1/2 OZ. 85¢
Mrs. Friday's Gourmet Shrimp LB. PKG. \$1.99
Camp's Buttered Beef Steaks 12 OZ. 69¢

CHARCOAL BRIQUETS
E-Z-Lite
10 LB BAG 45¢
20 LB BAG 89¢

C.H.B. MAYONNAISE
Smooth & Creamy
QT. JAR 39¢

PORK & BEANS
Hunt's
2 1/2 CAN INCL. 2c OFF 17¢

FROZEN LEMONADE
Sunshine State
6 OZ. CAN 7¢

Shopping Bag

PERFECTION BAKERIES

FRESH CAKE DONUTS
PLAIN OR POWDERED — Pkg. of 8 —
COCONUT OR CRUMB — Pkg. of 6 — 33¢

PECAN LAYER CAKE
Delicious Devils Food with Pecan Fudge Icing \$1.09

KOTEX

SANITARY NAPKINS
Regular, Super or Junior Box of 12

3 FOR \$1.00

Shopping Bag PRODUCE

Pears
Sweet, Juicy BARTLETTS First of the Season! 19¢ lb

Fiesta of FRESH
Cucumbers LONG, GREEN 3 FOR 19¢
Romaine SALAD LETTUCE Each 10¢
Bell Peppers FRESH, CRISP 3 FOR 19¢

PURPLE PLUMS
President Variety Big and Juicy 19¢ lb

Shopping Bag DELICATESSEN

FARMER JOHN

ALL BEEF TAMALES
8 Oz. Pkg. 4 FOR \$1.00

XLNT.

ALL BEEF TAMALES

8 Oz. Pkg. 4 FOR \$1.00

LUER

SANDWICH LOAF 6 Oz. Pkg. 39¢

Assorted BORDEN'S DIPS 8 Oz. Cup 35¢

Shopping Bag DELICATESSEN

FARMER JOHN

ALL MEAT 1 LB. VACUUM PACKAGE

LUER

SANDWICH LOAF 6 Oz. Pkg. 39¢

Assorted BORDEN'S DIPS 8 Oz. Cup 35¢

Last Call!

COMPLETE YOUR SET OF

Holiday

THERMO-WARE

At Shopping Bag's

SPECIAL

SALE PRICES

Olives LARGE, RIPE, PITTED SAN FERNANDO NO. 1 TALL CAN 3 FOR \$1.00

Relish SWEET, HOT DOG, HAMBURGER LADY'S CHOICE-12 OZ. JAR 2 FOR 49¢

Frenchies SHOESTRING POTATOES BELL'S-7 OZ. CAN 35¢

Napkins COLORTEX ASS'D. COLORS 60-CT. PKG. 2 FOR 15¢

ORANGE JUICE Cal-Fame Frozen, 6-oz. Can (12-oz. Can...33¢) 4 FOR 69¢

MEXICAN DINNERS Rosarita-Frozen Mexican-16 Oz. • Combination Plate-12 Oz. Beef or Cheese Enchiladas-12 Oz. Beef Tacos-12 Oz. Bean Burrito-8 Oz. Your Choice 39¢

Downy Flake Waffles PKG. OF 10 35¢

JERSEYMAID SHERBET Raspberry, Orange or Rainbow 1/2 GAL. 49¢

BANQUET CREAM PIES Chocolate, Banana, Lemon, Coconut or Neapolitan 14-OZ. 25¢

BACK-TO-SCHOOL SPECIALS

LUNCH KITS Including Thermos Assorted Styles Special \$1.89

BINDERS Complete with... Theme Book Filler Paper Index Dividers \$1.89

FILLER PAPER Package of 500 3-hole Wide Line Special 88¢

FREE UTILITY BILL SERVICE • MONEY ORDERS AVAILABLE

E.F. MACDONALD
Shopping Bag
FOOD STORES

TAX ADDED TO APPLICABLE ITEMS
PRICES EFFECTIVE THURS.-FRI.-SAT.-SUN., AUG. 31-SEPT. 3

Pacific Sta-Crisp Crackers 1 LB. BOX 29¢
Maxwell House Coffee INCLUDING ELECTRA PERK 2 LB. CAN \$1.37
Maxwell House Instant Coffee 10 OZ. JAR \$1.35
Yuban Coffee 2 LB. 1.45 1-LB. CAN 73¢
Magic Spray Fabric Sizing 20 OZ. CAN 59¢

SWIFT'S
Meat Cut Dinners
FOR BABIES 4 1/2 OZ. JAR 2 FOR 41¢

Maxwell House Coffee
"GOOD TO THE LAST DROP"
ALL GRINDS, INCLUDING NEW ELECTRA-PERK 1 LB. 69¢

ROYAL
Cheese Cake
NO BAKE MIX 10 1/2 OZ. PKG. 55¢

Cream of Wheat MIX 'N EAT. 10 OZ. PKG. 43¢
Bond Sweet Gherkins 22 OZ. JAR 49¢
Miracle White Super Cleaner QT. 89¢
Kingsford Charcoal Briquets 5 LB. BAG 59¢
Lipton Black Tea Bags 48 COUNT PKG. 69¢

★ ALTADENA 2408 Lincoln Ave. ★ WEST ARCADIA 1407 Baldwin Ave. ★ PASADENA 3841 E. Sierra Madre Blvd. ★ SO. PASADENA 1816 State St. (East of Fair Oaks)

SIERRA MADRE NEWS-7
Thursday, August 31, 1967

As Ives Sees It

CAPSULE COMMENTS —
NOTES AND QUOTES

IT'S DIFFICULT TO KEEP from getting "high" on the Rams off of their pre-season performances to date. Dick Bass and Tommy Mason haven't even suited up and they are expected to be the heart of the running attack. THE CHARGERS can't possibly be as bad as they looked last Sunday, nor can the Rams expect to get so many "gift" touchdowns when the real shooting starts. Poor John Hadl was absolutely intimidated by the front four and that group of behemoths have never looked better. They are the key to the Ram hope for a title-type season.

LEX CONNELLY one of the sponsors of the Rose Bowl Rodeo... "We were very disappointed in the turnout for both performances. Most of the people in the stands are regular rodeo followers. I guess we didn't appeal to the folks enough to leave their backyards swimming pools and TV sets."

The rodeo drew around 4500 spectators for the Saturday night and Sunday afternoon performances. Those who went saw a colorful spectacle, movie and screen stars and rugged rodeo action, but how lonesome can a few spectators get in the big stadium? The local promoters took another beating in the wallet (it rained last year) and it is doubtful if they will try any more rodeos in the Rose Bowl.

AS A MATTER OF FACT what events really do sell in the Rose Bowl other than the New Year's Day extravaganza and the JRB games?

NO MATTER WHAT Bill Rigney says the Angels are really "out" of the American League pennant race. If there was just one or two teams ahead of them in the thick of things then the Halos could hang in there and possibly sneak in the back door.

OLD HANKUS is rooting for Dick Williams to bring home the bacon. A Boston-St. Louis world series would certainly be something new and different.

WHAT A FANTASTIC job Dick has done with a team that finished 26 games off the Baltimore pace last year and escaped the cellar by just one-half game. He had the courage to stick with Reggie Smith and Joe Foy when the two youngsters were struggling early in the year. Now both are wielding big bats. And what about Carl Yastrzemski? He looks like a clinch to capture MVP honors. Where did he discover the new muscles?

BOB TOPAZ, director of the imported auto and sports car show that gets underway Friday in the Sports Arena... "We have a show for everyone. The 'Auto Expo International' will feature five prototype cars that will be making their first appearance in the United States, racing cars from the Indy-500 and the Canadian-American Challenge Cup series, racing movies, antique cars, ancient racers and you name it."

THE AUTO EXPO is featuring one car that really appeals to Old Hankus. That's the Lamborghini Marzal. This is really the latest in exotic car stylings. Road and Track magazine calls it so exotic that everything else looks old fashioned.

Other prototypes making their first appearance here are the Alfa Romeo Scarebo the 365-P Ferrari, Lamborghini's Miura, the Ghia Valhalla and the Maserati Ghibli.

THE FORD MARK IV racing car that won the Le Mans 24-hour endurance race in France with Dan Gurney and A. J. Foyt at the wheel will also be featured. Looks like a fine show and you have ten days to take it in. The show opens at noon this Friday and closes at midnight, Sunday, September 10.

WOULD YOU BELIEVE that a rodeo cowboy makes as much as \$40,000 a year at his trade? Well, Larry Mahan, who hails from Brooks, Oregon, population 650, became the fourth man in the sport's history to have won more than 40 grand in a single season. MAHAN IS A VERSATILE cowpoke who qualified in the National Finals last year in three events. He finished fourth in bareback bronc riding, 6th in bull-riding and 8th in saddle bronc riding at Oklahoma City. Of course he was crowned the top cowboy of 1966 because of his hot money winning streak that accumulated a bankroll of \$40,358.

BETTER VALUES QUALITY FOODS

**CLOSED
LABOR
DAY
MONDAY,
SEPT. 4**

FRESH CALIFORNIA GROWN

Young Hen Turkeys **39¢** lb.

WE FEATURE U.S.D.A. CHOICE AND PRIME

Top Round Steak **\$1.09** lb.

Swiss Steak **89¢** lb.

BONELESS

Rump Roast **89¢** lb.

Rath Canned Ham 8-lb. **\$7.85**

RATH BLACK
HAWK

BACON

1-Lb.
Pkg. **65¢** ea

OSCAR MAYER
SMOKIE LINKS

SAUSAGE

12-oz.
Pkg. **65¢** ea

Van Camp's
**PORK &
BEANS** 31-OZ.
CANS **4.89** FOR

All Grinds
YUBAN COFFEE **73¢** lb.
2-LB. CAN — \$1.45

AA Grade -- First Quality
BUTTER **79¢** lb.
Darigold

Laura Scudder QT.
JAR **Mayonnaise** **39¢**

Sunny Hills Cut
ASPARAGUS **5.10** FOR
15 OZ. CAN

Apple Time LGE,
46-OZ. CAN **APPLE JUICE** **35¢**

Oregon Trail -- Whole
**PURPLE
PLUMS** LGE,
30-OZ. CAN **4.10** FOR

Kitty Queen
**CHOPPED
LIVER** 6-OZ.
CAN **6.95** FOR

Bordo Sections
GRAPEFRUIT **4.10** FOR
1-LB. CAN

Imperial Sof-Spread
Margarine LB.
PKG. **39¢**



*From Our Own
Kitchen*

All Our Cooked Foods Are
Prepared Daily Under the
Supervision of Our Fine
And Capable Cook

Betty Hill and Her Assistants

Roberts Home Made Cooked
Foods and Salads

POTATO SALAD . . . 16-oz. Cup **49¢**

Macaroni & Cheese . . . Lb. **59¢**

Kidney Beans Salad . . 16-oz. Cup **49¢**

Sour Cream Cole Slaw 15-oz. Cup **39¢**

Carrot & Raisin Salad 16-oz. Cup **39¢**

Fruit Salad 16-oz. Cup **59¢**

Oven Baked Beans . . . 16-oz. Cup **39¢**

Vegetable Salad 16-oz. Cup **35¢**

Italian Spaghetti 16-oz. Cup **59¢**

Macaroni Salad 16-oz. Cup **45¢**

Stuffed Bell Peppers 2 IN A
TRAY **\$1.39**

Mandarin-Orange
Cottage Cheese 16-oz. Cup **49¢**

Tamale Pie Lb. **96¢**

ROBERTS HOME STYLE
MEAT LOAF 7-oz. Tin **65¢**

FARMER JOHN All Meat

WIENERS **59¢** lb.



**WISTARIA
BAKE SHOP**

THIS WEEK'S
FEATURE —

1 1/2 Lb. Wheat & White
BREAD **35c**

Hot Dog and Hamburger
BUNS **42c doz.**

Low Calorie
T A B 6-
PACK **49¢**

save now on
FROZEN FOODS

Birds Eye Fordhook or Baby
Lima Beans **4.99** FOR
10-oz. Pkg.

Stouffer's
Lobster Newburg **1.75**
11 1/2 oz. Pkg.

Sara Lee — Danish
Coffee Cake **69¢**
[Cherry - Apple -
Apricot]

LIQUID DIET
SEGO All
Flavors 10-OZ.
CANS **3.79** FOR

FISHER'S ALL PURPOSE
BISKIT MIX 40-OZ.
PKG. **35¢**

AMERICAN BEAUTY
SALAD - RONI **2.35** FOR
12-OZ. PKG. Net

NABISCO SNACK MATE
CHEESE SPREADS CAN **49¢**

OBERTI LARGE PITTED
RIPE OLIVES TALL
CAN **25¢**

GOOD TASTING
Produce



AT THE HOME OF
THE GREEN FROG

Fresh tender
GOLDEN CORN
5.29 Long ears

Firm red ripe slicing
TOMATOES
2 lbs. 29¢

Sweet juicy Valencia
ORANGES
10¢ lb.

"Large enough to
serve you, small
enough to
know you"

Roberts Market
HOME OF THE GREEN FROG
ON THE CORNER ON THE SQUARE
SIERRA MADRE

Phone 355-3344

Prices Effective
Wednesday thru
Saturday

August 30 - 31 - Sept. 1 - 2

— Open 6 Days A Week — 9 A.M. - 7 P.M. — Closed Sundays —

CYCI'S FURNITURE GOING OUT OF BUSINESS

EVERYTHING IN THIS STORE

Must Go to the Bare Walls

All Items PRICED to SELL Fast

FIRST COME FIRST SERVED

ALL SALES FINAL --- 36 MONTHS TO PAY!

47 W. SIERRA MADRE BLVD.

EL 5-7218

LEGAL NOTICE

SIERRA MADRE NEWS

City of Sierra Madre, California

NOTICE INVITING BIDS
FOR CONSTRUCTION OF
SANITARY SEWERS

ASSESSMENT DISTRICT NO. 88

Pursuant to proceedings by the City Council of the City of Sierra Madre, California, and an act of the Legislature of the State of California designated as the Improvement Act of 1911, as set forth in Division 7 of the Streets and Highways Code, sealed proposals will be received at the office of the City Clerk of said City, 55 West Sierra Madre Boulevard, Sierra Madre, California, until 10:00 a.m. on September 11, 1967, for furnishing all plant, labor, materials, and equipment for construction of sanitary sewers in Assessment District No. 88. Sewer pipe shall be vitrified clay pipe. Said work is more particularly described in Resolution of Intention No. 2307 adopted April 25, 1967, by the City Council of said City. The entire work is contained in a single bidding schedule. All work must be completed within 90 calendar days after date of execution of the contract by the Superintendent of Streets.

The proposals will be publicly opened and read in the Council Chambers of said City on the date and at the time above mentioned. The bids will be presented to the City Council at 8:00 p.m. on September 12, 1967. Plans and specifications and all contract documents may be obtained at the City Clerk's office of said City, upon payment of a deposit of \$10 for each set of specifications and accompanying drawings. Said deposit will be refunded upon return of the specifications and drawings in good condition within 30 days after the proposals are opened. The "STANDARD SPECIFICATION FOR PUBLIC WORKS CONSTRUCTION" 1967 edition, published by Building News, Inc., have been adopted by the City Council as the specifications governing the work.

Each proposal must be accompanied by certified check in the amount of ten per cent of the aggregate amount of the proposal, or by a bid bond for that amount signed by the bidder and two sureties, or by a corporate surety bond, as a guarantee that the bidder, if an award is made to him in accordance with the terms of his proposal, will promptly execute a contract in the required form not later than 10 calendar days following the date of publication of the Notice of Award, nor longer than 25 calendar days following said date of publication, will secure payment of Workmen's Compensation Insurance, and furnish a satisfactory Faithful Performance Bond and a Labor and Material Bond. Each of the last-mentioned bonds shall be in the sum of not less than 100 per cent and city per cent respectively of the estimated aggregate amount of the payment under the contract, computed on the basis of the proposals. Failure to comply with this requirement will render a bid informal and shall be sufficient cause for rejection.

BIDDERS ARE HEREBY NOTIFIED that, pursuant to the Labor Code, said City Council has ascertained and determined the general prevailing rate of per diem wages (including employer payments for health and welfare, pension, vacation and similar purposes) in the local area in which said work is to be performed for each craft or type of workman needed to execute the contract of said work, which contract will be awarded to the successful bidder. The general prevailing rates so determined are as follows:

Classification	Hourly Wage Rate
CARPENTERS:	
Health and Welfare — 26c per hour	
Pension Fund — 30c per hour	
Vacation — 15c per hour	
Foreman — Receives not less than 50c per hour more than the hourly rate of the highest classification over which he has responsibility, except "Pneumatic Nailer."	
Carpenter — General	\$5.09
CEMENT MASONS:	
Health and Welfare — 25c per hour	
Vacation — 25c per hour	
Pension — 30c per hour	
Foreman — When three or more cement masons are employed on a job, one shall be employed as a Foreman and shall receive not less than 50c per hour more than the highest classification over which he has leadership	
Cement Mason	4.84
LABORERS:	
Health and Welfare — 21 1/2c per hour	
Pension — 27c per hour	
Vacation — 30c per hour	
Foreman — Receives not less than 30c per hour more than the hourly wage rate of the classification over which he has leadership	
Laborer	3.85
Asphalt Raker and Ironer	4.06
Asphalt Shovel	3.85
Cribber or Shorer	4.21
Flange Grader — Street Paving	3.85
Flagman	3.85
Laying Sewer Pipe	4.16
Making and Caulking Sewer Pipe Joints	4.04
Operator and Tender of Pneumatic and Electric Tools	4.06
Watchman	3.19
OPERATING ENGINEERS:	
Health and Welfare — 30c per hour	
Pension Fund — 30c per hour	
Vacation — Holiday Savings Fund — 30c per hour	
Foreman — Receives not less than 35c per hour over the hourly rate of the highest classification under his direction	
Asphalt Spreading and Mechanical Tamping Machine Operator	5.16
Concrete Mixer Operator — Skip Truck	5.28
Motor Patrol Operator	5.28
Operating Air Compressor or Pump	5.16
Pavement Breaker Operator	4.97
Roller Operator	4.97
Screed Operator	4.97
Skip Loader Wheel Type Operator over 3/4 yd. up to and including 1 1/2 yds. capacity, manufacturer's rating	5.16
Trenching Machine Operator (Up to 6-ft. depth)	4.97
Tractor Operator — Dragtype Shovel, Bulldozer, Grader, Scraper and Push Tractor	5.16
Universal Equipment Operator	5.26
TEAMSTERS:	
Health and Welfare — 35c per hour	
Pension — 20c per hour	
Vacation and Holiday Fund — 25c per hour	
Drivers of Dump Trucks	4.50
4 yd. but less than 8 yds. — water level	4.53
FOREMEN: All foremen not herein separately classified shall be paid not less than 25 cents per hour more than the hourly rate of the highest classification over which they have supervision.	
APPRENTICES: May be employed in conformity with Section 1777.5 of the Labor Code.	
The general prevailing rates for overtime work in said locality for each craft or type of workman needed to execute said contract are determined to be as follows:	
CARPENTERS: Double time for all overtime.	
CEMENT MASONS: Time and one-half for the first three hours after the regularly constituted straight time shift, and all other overtime shall be double time.	
LABORERS: Time and one-half except Sundays and holidays which are double time.	
OPERATING ENGINEERS: Time and one-half for the first three hours outside regularly constituted shift, all additional overtime shall be double time; Saturdays — first eleven hours at time and one-half and any additional time at double time; quadruple time for New Year's Day, Decoration Day, Independence Day, Labor Day, Thanksgiving Day, Christmas Day, and the first Saturday following the first Friday in June and December; double time for Veterans' Day.	
TEAMSTERS: Time and one-half except Sundays and holidays which are double time.	
ALL OTHER CRAFTS AND TYPES OF WORKMEN: Not less than one and one-half times the said prevailing hourly rate of wage.	
Except as otherwise provided herein said rates are determined to be the general prevailing rates for working time on Sundays and the following seven legal holidays, to-wit: New Year's Day, Decoration Day, Independence Day, Labor Day, Veterans' Day, Thanksgiving Day, and Christmas Day. If any of the above holidays occur on Sunday, the Monday next succeeding shall be considered a legal holiday.	
All others shall be paid at the prevailing wage rates paid in the County of Los Angeles. It shall be mandatory upon the contractor to whom the contract is awarded and upon any subcontractor under him to pay not less than the specified rate to all laborers, workmen and mechanics employed by them in the execution of the contract.	
The City reserves the right to reject any and/or all bids, to waive any informality in a bid, and to make awards as the interests of the City may require. This notice is given by the order of the City Council, City of Sierra Madre, California.	
CITY OF SIERRA MADRE L. Marie Warfel, City Clerk	
DATED: August 22, 1967 PUBLISHED: Sierra Madre News August 31 and September 7, 1967	

Villa Views by Toni

Pat Giangregorio came down with Gregg and Grant just for the weekend to find out just what we were all talking about. Bob and Carmen Farmer came down with Scott and Eric and their eldest son Cort joined us later in the week. Our last arrivals were Bert and Cecil Dougherty with their two sons Ed and Jim.

Someone asked me what we do all of the time down there. Well, it's kind of a hard question to answer. You must consider that anything you normally do at home takes just twice as long to do at the beach. The men have a hot horseshoe contest that goes on all week. There are card games here and there, and then there is just sitting around thinking what you might do if you happen to get the energy.

The young people build a huge campfire on the beach and sit around all evening just talking and singing. Before bedtime we take a long walk up the beach, and believe me we sleep the sleep of the dead. To do? who wants to do anything but relax and enjoy life. That's what it's all about. — Camping at La Salina ...

Letters to
The Editor ...

Dear Editor:
It's time to stop the spreading menace of super markets and shopping centers. I see that Arcadia has just refused a variance for one at the corner of Santa Anita and Foothill. Let us hope that our Planning Commission and City Council have the good sense to do the same for the proposed one at Mountain Trail and Sierra Madre Blvd.

I thank God that I do live in the only town of over 10,000 inhabitants in the county that does not have one. That is one of the many reasons that Sierra Madre is a different and delightful place to live. Let us keep it that way and support our many fine businesses here and keep this menace out.

I would gladly forgo a slight decrease in taxes (which I doubt) for the sake of not having a super market and shopping center here.

—JANET WOOD

You and Your Neighbors

by LYNNE RICHARDSON

Mrs. Elinor Jenkins returned recently from a trip back east to Maryland and Washington, D.C. She visited with her many relatives and friends who live there and also to see her son, Lt. Joseph Edwin Jenkins who is stationed in Virginia at the United States Army Fort Belvoir. Her daughter, Peggy joined her while Bobby, her other son, stayed home and took care of the house and continued his summer work. Dinner and cocktail parties were given in her honor. Her sister and brother-in-law, Mr. and Mrs. M. Clarence Day, took Mrs. Jenkins and Peggy fishing for the day in Chesapeake

Bay. Although nothing giga-gigantic was caught they had a great time and a lot of fun trying. Mr. F. Bernard Gwynn, Mrs. Jenkins' father, celebrated his 81st birthday too. He is retired from 37 years as superintendent of public schools in Maryland. Her brother, F. Bernard Gwynn, Jr. and his wife and seven children came down from Chappaqua, New York, to help Mr. Gwynn celebrate. During all this scurrying around and visiting, Mrs. Jenkins' son, Joseph, managed two weekend passes and came up to Maryland to see them. He is getting married in Illinois in September. Now that Mrs.

Jenkins is home she, Peggy and Bobby are getting ready for the wedding. Bobby is a bridesmaid and Bobby will be one of the ushers. Bobby also is looking forward to September when he will begin at Cal Poly in Pomona.

It's A Deal

Some car dealers go for unusual trade-ins. Take that dealer down in Perth, Australia. He allowed \$173-trade-in for a camel once owned by a band of aborigines.

Ponderosa is one type of tomato.

Ives & Warren
MORTUARY
100 NORTH HILL AVE. • PASADENA
SInemore 6-4375 • RYan 1-7389

44 Years
Serving the
Foothill
Communities

GOING OUT OF BUSINESS

EVERYTHING MUST GO!

WE QUIT!

FINAL WEEK! ALL REMAINING STOCK
RE-GROUPED & REDUCED
TO SAVE YOU MONEY

We Must Sell Out Every Item Buy NOW!

**ALL PAINTS, WALLPAPERS
AND
SUNDRY ITEMS
TO BE SOLD RIGHT
DOWN TO THE BARE WALLS**

COST! BELOW COST!

**SOME
ITEMS
REDUCED
AS MUCH
AS
75%
BELOW RETAIL**

SALE

**STARTS
IMMEDIATELY
UNTIL EVERYTHING
IS COMPLETELY SOLD!**

All Dealers Welcome To This Sale

CASH

At these prices . . . We want to quit
so we must insist on cash so we can
get out and not worry
Tremendous Savings . . . Buy Now
Store 'em Till You Need It!

**ALL
FIXTURES
WILL BE
SOLD**

MAKE US AN
OFFER . . . THEY'RE
YOURS AFTER SALE!

Sierra Madre Paint & Wallpaper
35 N. BALDWIN 355-3378

**WHAT
A
TIRE
SALE**

GENERAL JET-AIR II
8.15 x 15
WHITE SIDE WALLS
18⁹⁵
+ \$2.14
Fed. Excise Tax

GENERAL SAFETY JET
8.25 x 14
WHITE SIDE WALLS
18⁹⁵
+ \$2.38
Fed. Excise Tax

1¢ SALE!
Famous Brand Shock Absorbers
BUY 3
REGULAR PRICE
FOR
Get 4th for just 1¢

**Use General's
AUTO-CHARGE PLAN**
no money down
easy monthly payments

YOUR MONTHLY PAYMENT	YOUR PURCHASE
\$5	\$55
\$10	\$150
\$13	\$200

Get positive car control and a new car ride.
Special price includes installation.

**GENERAL
TIRE**

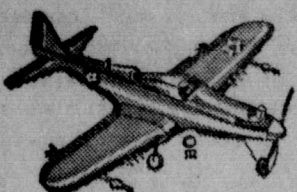
CORNER 2ND &
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Water Tunnel Bid Let

The State Department of Water Resources in Sacramento this week awarded a \$21,205,956.38 contract to J. F. Shea Co., Inc., of Glendora, for construction of the San Bernardino Tunnel and intake tower of the State Water Project.

The contractor's bid was approximately 13 per cent above the Department's engineering estimate of \$18,783,744. The Shea Company submitted the lowest of ten bids received for the work.

The facilities will be located near State Highway 138 at Cedar Springs in San Bernardino County. Work includes construction of a concrete, steel-cylinder-lined tunnel, approximately 4 miles long and 12.75 feet in diameter. The concrete intake tower will be 190 feet high and will transfer water from Cedar Springs Lake into the tunnel, serving as a connection between reservoir and tunnel.

The job is scheduled for completion in May 1971. The San Bernardino Tunnel, when completed, will convey Project water from Cedar Springs Lake to the Devil Canyon Powerplant north of San Bernardino.

SMACC Guild Has Champagne Tea

The Sierra Madre Auxiliary of the Crippled Children's Guild will have a Champagne Tea for Prospective members at 2 p.m. on August 29 at the home of Mrs. Paul Barksdale 6000, 170 W. Carter in Sierra Madre. Miss F. Helene Parker, Volunteer Chairman of the Crippled Children's Guild, will talk about how the work of the volunteer contributes to the functioning of the hospital.

The first luncheon meeting of the Auxiliary for the 1967-68 year will be held on Thursday, September 14, at 10:45 a.m. at Eaton's Restaurant in Arcadia. Mrs. Henry H. Danowsky, the new president, will preside.

Long Motor Vacation

Going on a long motor vacation? Keep it a safe one by having your car safety-checked from bumper to bumper.

LEGAL NOTICE

SIERRA MADRE NEWS
SUPERIOR COURT OF THE
STATE OF CALIFORNIA
FOR THE COUNTY OF
LOS ANGELES

In the Matter of the
Petition of
THE CLARION
To have the Standing
of a Newspaper of
General Circulation
Ascertained and
Established.

NO. 915813
PETITION TO ASCER-
TAIN AND ESTABLISH
STANDING AS NEWS-
PAPER OF GENERAL
CIRCULATION AS
DEFINED IN SECTION
6000 OF THE GOVERN-
MENT CODE

Petitioner, JEANNE S. MCGEE,
respectfully represents:

Petitioner is the owner and
publisher of a newspaper known
as THE CLARION.

Said newspaper is a newspaper
of general circulation published
for the dissemination of local and
public news and intelligence
of a general character in the
County of Sierra Madre, County of
Los Angeles, California. The busi-
ness address of the newspaper is
East Montecito, Sierra
Madre, California 91024.

Said newspaper has a bona fide
subscription list of paying sub-
scribers, numbering 750 in the
City of Sierra Madre and else-
where outside the city, and has
an average weekly circulation of
2,000.

For more than one year next
preceding the filing of this peti-
tion, said newspaper has been
established under the name of
THE CLARION, printed and pub-
lished at regular intervals in said
county. During the whole of that
period, the mechanical work of
producing the newspaper, that is,
the work of typesetting and im-
pressing type on paper, has been
performed in said county. The
place where it is printed and
both printed and published in
said county. It has been pub-
lished as a weekly newspaper on
Thursday of each calendar
week.

WHEREFORE, petitioner prays
for judgment ascertaining and
establishing THE CLARION as a
newspaper of general circulation,
as defined in Section 6000 of the
Government Code, for the County
of Los Angeles, and for the State
of California.

Jeane S. McGee
Petitioner

John B. Cobb
Attorney for Petitioner

Notice is hereby given that on
September 7, 1967, at 1:30 p.m.,
this matter will be heard in De-
partment 3, Los Angeles County
Courtroom, 111 North Hill Street,
Los Angeles, California 90012.

I, JOHN B. COBB, the at-
torney for the petitioner in the
above entitled matter, have
read the foregoing PETITION TO
ASCERTAIN AND ESTABLISH
STANDING AS A NEWSPAPER OF
GENERAL CIRCULATION AS DE-
FINED IN SECTION 6000 OF THE
GOVERNMENT CODE, and know
the contents thereof, and that
the same is true of my own
knowledge, except as to the mat-
ters which are therein stated
upon my information or belief,
and as to those matters that
I believe to be true.

I declare under penalty of per-
jury that the foregoing is true
and correct.

Executed at Los Angeles, Cal-
ifornia on August 15, 1967.

John B. Cobb
Attorney

JOHN B. COBB
600 South Spring Street
15th Floor
Los Angeles, California 90014
Telephone No. 624-0111

JOHN B. COBB
600 South Spring Street
15th Floor
Los Angeles, California 90014
Telephone No. 624-0111

SUPERIOR COURT OF THE
STATE OF CALIFORNIA
FOR THE COUNTY OF
LOS ANGELES

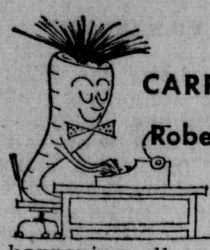
In the Matter of the
Petition of
THE CLARION
To have the Standing
of a Newspaper of
General Circulation
Ascertained and
Established.

NO. 915813
NOTICE OF INTEN-
TION TO APPLY ON
NAMED DAY FOR
ORDER DECLARING
NEWSPAPER ONE OF
GENERAL CIRCULATION
SECTION 6021
OF THE GOVERN-
MENT CODE

NOTICE IS HEREBY GIVEN
that on September 7, 1967, at the
hour of 1:30 o'clock p.m., or as
soon thereafter as the matter
may be heard, in the courtroom
of Department 3 of the above-
entitled Court, located at 111
North Hill Street, in the City of
Los Angeles, California, petitioner
intends to apply for an order de-
claring said newspaper to be a
newspaper of general circulation.
Dated: August 17, 1967
JOHN B. COBB
Publish Sierra Madre News
August 24, 31, 1967

George and Elsa Grijalva
took a short trip up to Mor-
ro Bay for a vacation and
trial run to see how their
family would react to camp-
ing. Mark and Dewey did
just fine, so did little Dan-
iel, aside from getting quite
dirty while discovering the
great outdoors. They re-
turned home on a Wednes-
day, but for only a very
short rest, because Thurs-
day they were off to Disney-
land. The real surprise of
the summer was a visit
from Elsa's longtime friend
Diane Ferris Whyte, who
formerly lived on Olivera.
Diane and Elsa grew up to-
gether in Sierra Madre.
They attended Sierra Madre
Elementary School and
Monrovia - Arcadia - Duarte
High together. After gradua-
tion they saw one another
occasionally when Diane
would come home for a visit
from college. They hadn't
seen one another for nine
years this last time. Diane
married Donald Whyte and
she, her husband and their
three children, Steve 10,
Dana 8, and Michael 6, lived
up in Walnut Creek. Don
Whyte is in the D.A.'s office
in Oakland. The children
got along famously, so they
could set and chat and
catch up on all that's hap-
pened. The Whyte's have
been down visiting Diane's
grandmother, who's living
in San Gabriel. They also
made sure they didn't miss
some of the famous South-
ern California spots; Disney-
land and Marineland were
at the top of the list!

Safe Car
Keep your car in safe
shape. A car in safe shape
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and comfortable traveling.



CARROT TOP
By
Robert Evans

happening all over the na-
tion . . . soon another busi-
ness in Sierra Madre will
hit the path of non-exis-
tence . . . still again, an-
other will start up . . . I sup-
pose it is the survival of the
fittest, but it's still a shame.

—CT—
I do not need to tell you
that school will soon start,
and again this year we are
promised double sessions . . .
Remember, your children
and mine will be on the
streets as early as 7:30 in
the morning and some soon-
er . . . do be careful. They
have run and played all
summer and their attention
will be with their new com-
panions. They will not be
looking for you, but we must
look for them.

—CT—
"How do you do, my
dear?" said the old lady to
the little girl. "Quite well,
thank you," was the polite
reply.

—CT—
There was a pause and
then the old lady asked,
"Why don't you ask me how
I am?" "Because, said the
child calmly, 'I'm not inter-
ested'."

I have often
often wondered if people
were really interested when
they meet you on the street
and say, "How are you to-
day?" Many, many times I
have been tempted to really
unleash on some of them and
see what they will say when
they really know just how
I feel . . . But I do the same
thing . . . guess it's sort of
habit.

—CT—
Just to close up the col-
umn for the week, I will
blow my own horn for a
change and tell you . . .
"Newspapers have been
cussed and discussed, read
and misread, criticized and
praised for centuries—they
have not been ignored."

—CT—
To the press alone,
checked as it is with
abuses, the world is indebt-
ed for all the triumphs
which have been obtained
by reason and humanity
over error and oppression.
I hope, I hope, I hope.

—CT—
When entering an un-
marked intersection, always
look first to the left and
then to the right before pro-
ceeding through. Even
though the law requires you
to yield to the car on your
right, a car on your left
would be closest to you and
would be a more immediate
danger.

On long trips safety de-
mands frequent rest breaks.
Wherever you go, plan ahead
and allow enough time so
you won't feel rushed. Then
you will arrive safe and re-
laxed.

Bullfrog, refers to both the
male and female of the
species.

'B' & 'C' Divisions

Swim Team Wins Honors Of Athletic Federation

More Sierra Madre Swim Team members had swim-
ming honors bestowed on them at the Southern California
Municipal Athletic Federation's "B" and "C" Division
Finals last Saturday.

All three "C" Division
champions swam first in
breaststroke at the Monterey
Pool in their respective age
group: Owen Lubor, 8 and
under boys; Bill Hartley, 13-
14 boys, and Dominique
Paschall, 13-14 girls.

The "C" Division 13-14
girls 200-yard freestyle re-
lay team came in second in
that event and was com-
posed of Peggy Bullard,
Domi Paschall, Debbie Wag-
ner and Sue Baris.

"B" Division finals held
at the Rosemead Pool had
Andy Rogers (Sierra Ma-
dre's only "B" qualifier)
taking a very close third in
the 11-12 boys butterfly with
a time of 37.8 seconds. Win-
ning time for this event was
37.7, with a two-way tie for
first.

"C" Division third place
went to Susan Baris for her
13-14 girls backstroke; the
11-12 girls freestyle relay
with Debbie Knickelbein,
Gretchen Popp, Joanne Ball
and Kristi swimming; and
the 13-14 boys freestyle re-
lay, with Neal Skarin, Bill
Hartley, Greg McLaughlin
and Mark Brown making up
that team.

SCMAF final place honors
are given up to third. Sierra
Madre had a relay team and
two individuals competing
in "C" competition who were

considered "unplaced." They
are: Jana Anderson, 9-10
girls freestyle, came in 4th;
Mary Margaret Cummings,
8 and under girls breast-
stroke, came in 5th; and the
9-10 girls freestyle relay
team swam in 4th place.

Tuesday afternoon the
Swim Team traveled to Pico
Riversa for a grand game of
water polo, more for fun
than for points.

Parents of children on
Swim Team are asked to
remember to attend the
Swim Club Boosters meeting
at the Memorial Park House
on Monday, Aug. 28, at 8
p.m.

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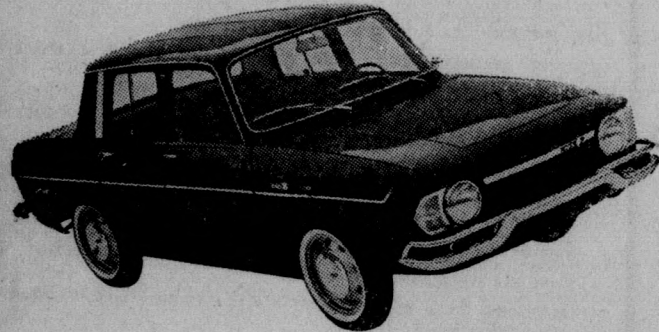
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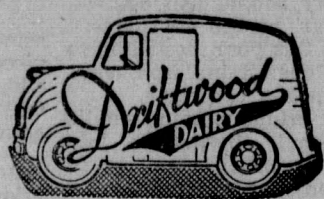
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Outdoor Art Fair

The Pasadena Artist Associates are taking applications from artists wishing to exhibit in the 23rd annual Pasadena Outdoor Art Fair. The oldest outdoor art fair in California will be held September 8 through 10 in the City Hall Plaza. Exhibiting artists must either be members of the PAA or residents of communities immediately adjacent to Pasadena, Altadena, La Canada, Glendale, Eagle Rock, Highland Park, South Pasadena, San Marino, Arcadia, Sierra Madre. Ribbon awards, presented separately for traditional

23rd Pasadena

and contemporary works, will be given for sculpture and painting. Crafts will be judged, and a popular award will be given at the conclusion of the show. For the first time this year, exhibitors will be allowed to sell their works. Information about regulations may be obtained from the PAA. Further details and registration forms may be obtained from Esther Larsen, Paige, 356-1531, or by writing: Registration Chairman, Pasadena Artist Associates, Inc., 815 Calderwood Lane, Pasadena 91107.

Letters to the Editor

Dear Editor:
The following is an open letter to the Parks and Recreation Commission:
Dear Sirs:
It has been brought to my attention by several Sierra Madre citizens that you are seriously considering the elimination of the position of Director of Parks and Recreation. This has come to me as a surprise since most of the progress the parks and recreation department has made in programs and facilities has taken place during the period of time in

which there was a director to assist you. Most projects progress slowly or come to a stop when there is a lack of continuity, follow through and coordination. This, of course, being the main purpose of the director. Some of the problems which have recently arisen with-in program, budgeting and pool operation can be directly related to the commission not having someone in the city hall complex who is available full-time as liaison with the administration and City Council, one who can coordinate administration, staff, parks and recreation functions and to provide professional assistance when necessary for not only the commission but all recreation oriented groups in the community.

It is with personal satisfaction that I look back over the years of 1965, 1966 and 1967 as progressive years for both the department and commission but it is with dissatisfaction that many of the projects which were started during that period of time have not been continued. In retrospect I might remind you that it took several commissions and city councils to realize the need for professional assistance and to make that one big step of acquiring a director. They based their decision upon professional advice, operations in other cities and realizing the need for a comprehensive community recreation program. It appears to me that the commission is not continuing to be progressive, but it now barely moving and in some cases in a backward direction. I do not feel it necessary to list the commission's accomplishments in the past few years, nor remind you of the continuous affray to complete them, but merely to direct to the commission's attention to the projects that they have completed, their programs developed and would continue to meet the needs of the community with the assistance of someone who can dedicate full-time to supervise, administer, and direct the Parks and Recreation Department. Only with this direction can an efficient, economical and satisfactory operation take place.

I am sending you this letter not because of any personal gain but because of a sincere interest in the community of Sierra Madre. I close by again requesting that you seriously reconsider your decision in regards to a Director of Parks and Recreation.



by Joseph Delgatto, Sr.

The bells are ringing — school bells, that is. The long summer vacation lies behind and once again it's the time of year when all of us who drive should start taking a little extra care when driving near a school zone.

For the average Mom getting ready for school days is a hectic period. It means getting slacks and skirts, sweaters and blouses, jackets and coats all ready for wearing. We can take a lot of strain out of these preparations. Just send us that junior wardrobe now and we'll have it back to you, clean and fresh and smart looking, in time for school day wear.

As every parent knows, children aren't exactly easy on clothes. Scuffles and squabbles, games and accidents take their toll. Spilled ink and paints and many other hazards put spots before your eyes. Lost buttons and little tears in the fabric and grass stains from an impromptu football game — all these are part of the normal pattern.

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ter not because of any personal gain but because of a sincere interest in the community of Sierra Madre. I close by again requesting that you seriously reconsider your decision in regards to a Director of Parks and Recreation.

—DICK DODGE

Art Fair Judges Selected For Show Sept. 8-10

Art critic Arthur Millier, museum director Curtis E. Tamm and art teacher Robert Fiedler have been named judges for the 23rd annual Outdoor Art Fair, the Pasadena Artist Associates announced.

The fair will be held September 8 through 10 in the Pasadena City Hall Plaza along Holly St. between Marengo and Garfield avenues.

Millier, of North Hollywood, is art editor of the Los Angeles Herald-Examiner, and filled a similar position with the Times for 32 years. He is also a noted water colorist.

Tamm, of Altadena, is director of the Watts Towers Art Center, and is a well-known enamelist.

Fiedler, of Alhambra, is associate professor of art at California State College at Los Angeles. He is a painter and past president of the Pasadena Society of Artists.

Millier and Fiedler will judge paintings and sculpture with Millier selecting traditional works for awards and Fiedler concentrating on contemporary art. Tamm will judge crafts.

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EC Women's Club Play 'String Tournament' Golf

Eaton Canyon Women's Golf Club played a "String Tournament" on the nine hole course with the following players leading the field in low net scores:
A flight, Nicky Riordan, 35; Jan Eastman, Peggy Simpson, Mary Angel, Bev Whitaker, all carding 39.
B flight, Sara Rose Parrott, Gretchen Mikolyzyk, 42, and Mary Ryan, 43.
C flight, Margaret Dunkel, 43; Doris Pooler, 44, and Press Shackett, 45.
D flight, Marge Carta, Marge Phelps, 47, and Sylvia Sipes, 51.

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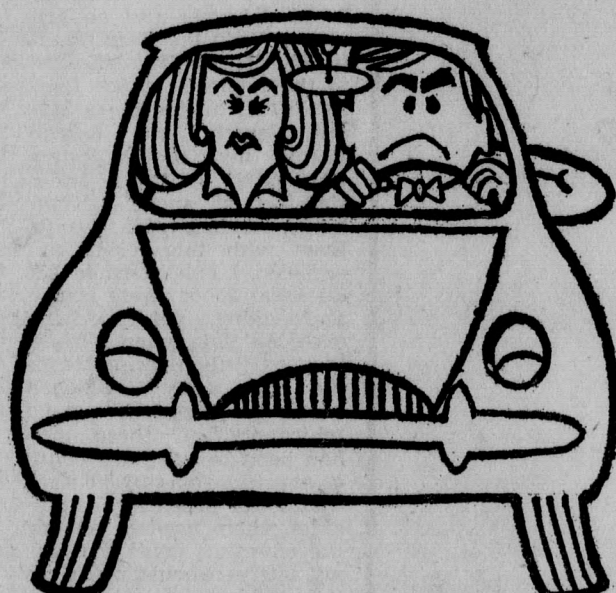
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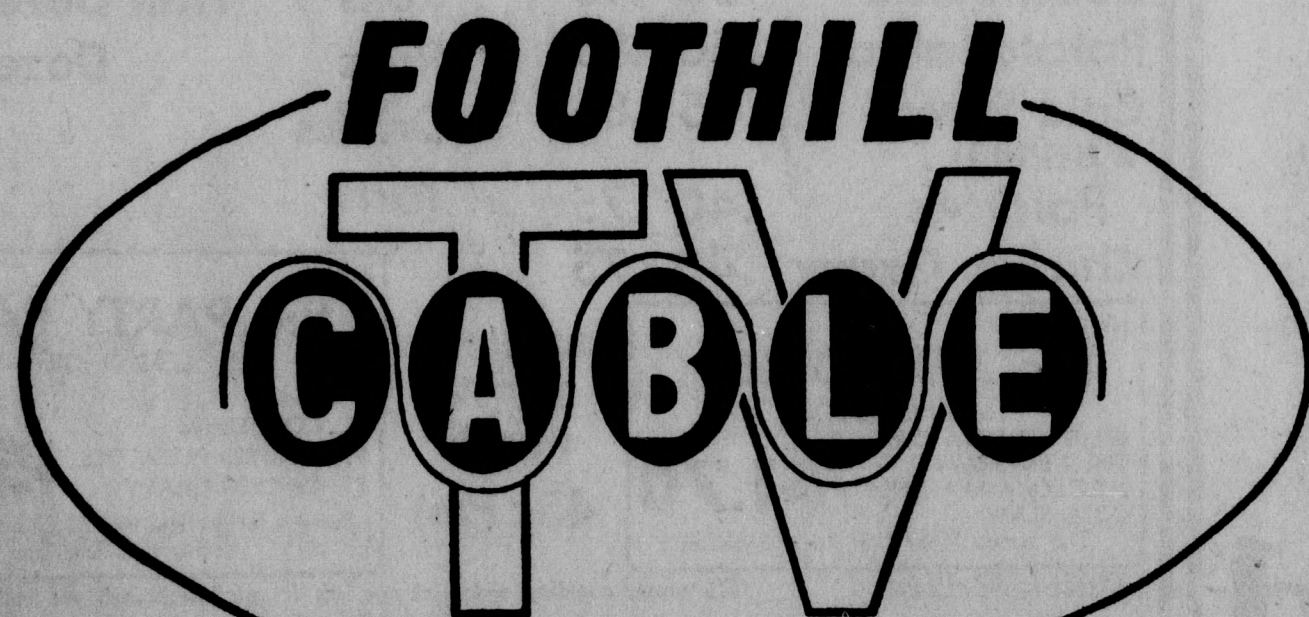
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Letters To

The following letter was received in our office hours after the final press run was begun and much too late for last week's edition and certainly was not worth the effort of recalling the edition already on the street, breaking into the forms, etc., therefore it appears this week. — Editor

Dear Editor:
It has been brought to my attention that I was the subject of sarcastic comment in your paper because I asked several questions at the last City Council meeting. I would like to point out that several questions I raised were of vital importance to this city. First, until I brought it up, no one even considered the possibility of reasonable control of the funds committed by the city to the defense of Ralph Rule in his Quo Warranto case. It was your headline story, and no one else questioned it openly. Is this cause for sarcasm in your paper?

The second point I raised was regarding the status of the Sierra Madre Search and Rescue Team. As you might have suspected, I did have a personal interest in this matter. Early this year, my wife's brother was missing in the Tehachapi Mountains. For six days over 200 men looked for him including the Kern County Sheriffs, forest rangers, off-duty firemen, personnel from the Inyokern Navy Base, friends and relatives. We used (and in many cases paid for) a number of 4-wheel-drive vehicles, two snow weasels, two helicopters and an airplane. When the Kern County Sheriff finally conceded to the requests of the family to call in the Sierra Madre Search and Rescue Team, my brother-in-law was found by them, under six feet of snow in four hours, ending the search. Even with this recent experience, I only tried to get clarification of their status, and didn't get sarcastic with Mr. Rule when I heard him call their request for the use of a city-owned truck a "handout" and "chicanery." If these men had been Los Angeles County Sheriffs, you can bet they would not have been available when needed outside the county. I can't see why my interest should make me the subject of wisecracks from you in the form of an editorialized personal ad.

In short, a citizen has limited means of communication with the city government, and must use those

means available. I did notice at the time that you had other means, and were secretly passing notes between yourself, Mr. Rule, Darwin Dennis and Irene Jackson. We who are not within the establishment must unfortunately use open and public communications . . . and I should think with the encouragement of the city's newspapers, instead of sarcasm. It would appear that the size of the page has little relationship to the size of the paper.

— JACK V. MILLER
Editor's Note: First, let's clear the air. The personal that ruffled Mr. Miller's feathers did not originate in our office and not a product of our editorial staff. Whether Mr. Miller chooses to believe this or not, is purely academic. As far as the importance of the word reasonable being so important in the controlling of funds it means nothing as "reasonable" is a relative word and what is reasonable to one person may be minute to someone else. As far as the Search and Rescue Team is concerned, no one is more impressed with their achievements or importance than we here at the news, and have backed them wholeheartedly for years. Mr. Rule explained at the following meeting of Council that he was not inferring that the Team was seeking a hand-out or involved in the "chicanery" but rather to certain people who were trying to "hitch their wagon to a star." Also if we had but known you were interested in the notes we would have been more than happy to pass them your way. As to your last remark we must agree that this may be true, the same as some people egotism magnifies their own importance by many fold.

In closing this conversation let me say . . . "When a person, such as yourself, stands up and makes a sign board of himself, there will surely be people ready, willing and able to throw stones at the target."

Merge smoothly into moving traffic. Keep pace with other cars, and signal well in advance of your turn or change of lanes.

Too many drivers are heading for tragedy because they drive too fast for prevailing conditions. Speed must be adjusted to road, weather and traffic conditions, particularly during light drizzles and at night.

The Editor . . .

SM Community Nursery School Holds Its Bridge Tournament

Sierra Madre Community Nursery School will hold its popular bridge tournament again this year, according to Mrs. Robert Donaldson, ways and means chairman.

The bridge playing public is warmly invited to join the association members in this enjoyable activity.

The couples tournament will be played in the evening, with each couple being hosts occasionally during the year to one other couple. Hostesses serve very simple refreshments. Ladies whose husbands do not play bridge get their chance in the ladies tournament, playing one morning a month. This is a grand way for mothers whose children are in school to take a morning away from their usual duties. Prizes will be awarded to the winners of each tournament. Still another reward to the players is the opportunity to make new friends and renew old acquaintances, while enjoying the game.

Co-chairmen of the tournaments are Mrs. Walter

West and Mrs. Robert Donaldson. They are now taking reservations and interested bridge players are advised to call as soon as possible to be sure that they will not miss out of this fun activity.

Activities such as the bridge tournaments, are the sole means of the association of raising funds for the purchase of new equipment and for the upkeep and improvement of school facilities.

The school will be open for inspection by the public after the beginning of the fall semester, on September 11.

There remain a few openings in Group 4 for those children who are not quite of kindergarten age. Parents are reminded to enroll their children as soon as possible.

Personals are \$1.25 and can be placed in an envelope and placed under the door . . . no name needed. No charges accepted.

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Weights & Measures

Are BUGS EATING up your GARDEN?

Most insects can be knocked out with sprays, powders and other poisons, but the unwary gardener sometimes can suffer from the effects of the bug sprays too.

Some of the tips on the use of insecticides are offered in *Today's Health*, the magazine of the American Medical Association, and we feel they are timely and informative enough to pass on to you, our customers and friends.

First and foremost, **ALWAYS** read the directions on the container carefully and follow them. The manufacturer spells out the proper usage and safety precautions. If the directions call for rubber gloves, protective clothing or goggles, leave this one alone, unless you are an expert.

Store the insecticide in its original container, with the original label, in a safe, locked compartment, away from children and pets. DESTROY empty containers IMMEDIATELY!

Apply sprays and dusts downwind, to avoid inhaling. Stay out of freshly sprayed areas and do not smoke while spraying or dusting since some of the chemicals are flammable. If chemicals are spilled on the skin, wash the parts immediately and thoroughly.

Cover bird baths, dog dishes and fish pools before spraying. Pour left over spray down the drain or into the soil, DON'T leave it around in pans or pails.

In case of an accident follow the directions on the container, and as always check with your doctor at once to see if any other measures should be taken.

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You and Your Neighbor

The Bobby Clark family has returned from their vacation which was spent at Vacation Village on San Diego's Mission Bay. So enthused are they over this resort that plans are being made to return next year. Marianne, 12½ years old, and Peggy, 10 years old, had a ball feeding the flocks of ducks and geese that inhabit the lagoons and ponds. Swimming, bicycle riding, (tandem, no less) with their father and learning the art of playing billiards, filled up their

vacation time. Bobby, Elissa, and their girls did their share of sightseeing too. They visited Balboa Park, San Diego Zoo, San Diego Harbor cruise with a visit to North Island and the Air Show. They also dined at the lovely Atlantis, Islandia and Bahia Restaurants. Happy to be home, they have many fond memories of their vacation. Marianne and Peggy were especially delighted with all the friends they made, many from out of state. They are already energetically looking forward to the next summer.

Mr. and Mrs. William J. T. Coleman of 1185 Hastings Ranch Drive are now parents of two boys and two girls. On August 13, at 2:51 p.m. in Saint Luke Hospital their fourth child was born, Anne Elizabeth. She weighed 7 pounds and 10 ounces and was 20 inches in length. Edward and William are her two older brothers and Pamela is her older sister. Mr. and Mrs. Martin F. Coleman of Sierra Madre are the happy grandparents.

On August 11, at 11:30 p.m. Tonia Ann was born in Saint Luke Hospital, to Mr. and Mrs. Walter H. Biely,

of 121 E. Alegria. She arrived weighing 8 pounds and 1 ounce, and was 19 inches in length. She is welcomed into the family by her brothers, Ron and Ken, and her sisters, Kimberly, Tracy, Stephanie and Minon. Her proud and happy grandparents are: Mr. and Mrs. Toni Barela of 130 Suffolk, and Mrs. Vera Biely, of 414 Maiposa.

Some 115 million people visit our national parks each year.

More than one-third of the highway accidents occur on Saturdays and Sundays.

Husband Joins World's Largest Warship

Seaman Leslie G. Bartholomew, USN, son of Mr. and Mrs. Leslie E. Bartholomew of 1019 N. Durfee, El Monte, and husband of the former Miss Patricia D. Wilson of 31 W. Mira Monte, has joined the crew of the world's largest warship, the nuclear powered attack aircraft carrier USS Enterprise, at the Navy's San Francisco Bay Naval Shipyard.

The 90,000-ton carrier recently returned from its second combat tour in Southeast Asian Waters.

Mavis Morgan Returns Home

Mavis Morgan, daughter of Mr. and Mrs. R. H. Morgan of 81 S. Holdman Ave., has just returned from two months in Mexico. During her stay, she spent six weeks studying Spanish and the Mexican folk dances at the University of the Americas in Mexico City and traveled to Guadalajara, Puerto Vallarta, Acapulco, and Baja California.

Miss Morgan will be returning to San Diego State College this fall where she will be in her senior year. She is majoring in English and is a member of Gamma Phi Beta Sorority.

Mr. Jack Wells Is Santa Anita Church Speaker

Mr. Jack E. Wells, will be guest speaker on September 3, at the Santa Anita Church, 226 W. Colorado Blvd., Arcadia. He has chosen as his subject, "A Christian In Deed Is A Christian Indeed." Mr. Wells is a member of the church and president of the board of trustees. The public is invited. Child care is provided for your convenience.

Children from kindergarten through eighth grade worship with their parents in the sanctuary for the first 15 minutes of the worship service. After a sermonette especially for them they go to their Junior Church graded classes for spiritual education. High school youth attend the Sunday morning service and have their evening meetings the first and third Sundays of the month at 7:30 p.m.

The Ethel Barnhart School, formerly the Santa Anita Church Day School is taking applications for the 1967-68 school year. Her system of Learning and Comprehension for the past three years has been used with very fine results. Please call 446-8206 if you are interested in enrolling your child or wish to know more about the school.

Rev. Margaret Stevens will conduct the Thursday morning, August 31, 11 a.m. meeting for all women. There is a time for special prayer requests and all women are invited.

The church reminds: "Dial for prayer, 447-6162, and receive a blessing."

Alverno Heights Announces Fall Faculty Schedule

Sister M. Jane, O.S.F. has announced the faculty for the 1967-68 school year at Alverno Heights Academy in Sierra Madre. Principal is Sister M. Jane and vice-principal is Sister Annemarie.

Following is the list of teachers according to departments: English — Sr. Manuela, Sr. Carol, Sr. Helen; Religion — Sr. Bernard, Sr. Jane, Sr. Sheila; Science — Sr. Marianne, Mrs. David Jones, Mr. William Hayes; Mathematics — Sr. Catherine, Sr. Joanne, Mr. Joseph Bouchard; Language — Sr. Annemarie, Sr. Anthony, Mrs. Edith Keese, Mr. Boulouin Terliden; History — Mrs. Patricia Curtis, Miss Mary Lou Anderson, Mrs. Helen Hacker; Art — Mrs. Katherine Dooling; Speech — Mrs. Karen Vaughney; Home Economics — Mrs. Marcella Titus; Business Education — Mrs. Jessie Lloyd, and Physical Education — Miss Carla Glasgow. Several innovations for the coming school year have been planned. These will include, team teaching in Senior Religion, shared faculty with La Salle and Ramona Convent, and a rotating schedule. School will begin on September 11 with an enrollment of 520 which is a slight increase over last year.

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Sierra Madreans Enter Occidental

Two Sierra Madre residents, who will be entering Occidental College as freshmen this September, have been invited to a potluck supper party at the home of Miss Diane Grossman of La Canada on Sunday, September 10.

They are John Richard Howell, 452 Crestvale Dr. and Margaret A. Shadforth, 400 W. Montecito Ave.

Guests will have an opportunity to become acquainted with other Occidental freshmen and with a number of undergraduates and alumni from the Arcadia, Altadena - La Canada area before the beginning of the academic year.

Also among the guests will be a Monrovia couple, alumni of the college, Mr. and Mrs. Timothy K. Scanlan, 345 Highland Place.

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"A CHRISTIAN IN DEED"
"IS A CHRISTIAN INDEED"
Jack Wells, Guest Speaker
September 10 — LIVING IN THE NOWNESS OF GOD, Rev. R. K. Lilley, Guest Speaker
The Ethel Barnhart School has some vacancies in the 1967-68 school year. Call 446-8206
Dial-for-prayer, 447-6162

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10:00 a.m.—Community Mass and Sermon
Church School Classes
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6:40 a.m.—Morning Prayer
7:00 a.m.—Holy Eucharist
5:00 p.m.—Evening Prayer

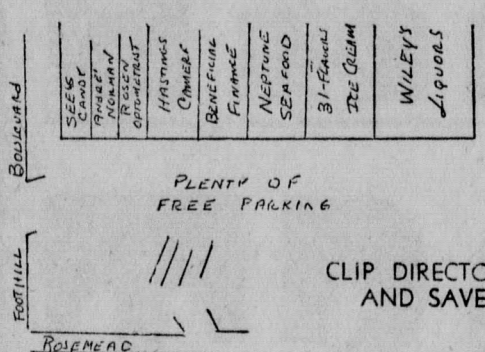
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by
DR. HENRY V. WITTY

Taxes, Taxes Everywhere!

Taxpayers reeling from a series of blows from all directions—sharply hiked state tax levies, increased local property tax assessments, and the prospect of a federal income tax surcharge—can take little comfort from a recent federal court ruling in Connecticut that may have the effect of substantially raising the cost of state welfare programs.

The court's ruling struck down as unconstitutional Connecticut's one-year residence requirement for Aid to Families with Dependent Children. If the case is appealed, as it undoubtedly will be, and the ruling is upheld by the U.S. Supreme Court, all state residence requirements for welfare programs would be declared invalid.

Two similar lawsuits challenging the constitutionality of residence requirements in federally supported aid programs are pending in California courts, and suits also have been filed in Pennsylvania and Washington.

In California there is no previous state residence requirement for the Aid to the Blind program. Three other assistance programs, however, do have such requirements. They are:

Aid to Families with Dependent Children—one year of residence in California preceding application for assistance. Dependent children are eligible regardless of residence time, if born in California.

Old Age Security—one year preceding application, and five years California residence in the past nine.

Aid to Needy Disabled—one year preceding application, and three years in the past nine.

The principal arguments used in challenging residence requirements are that such requirements represent an unconstitutional interference with the right of citizens to move freely from state to state, and that the Congressional power to regulate interstate commerce precludes the states from setting up residence barriers.

Chief rebuttal arguments are that Congress has expressly authorized residence laws in the language of the Social Security Act, and that public aid is not a "right."

No one knows what effect the removal of residence requirements would have on the cost of California's welfare programs. Rudolph H. Michaels, Chief of the Legal Office of the California State Department of Social Welfare, is of the opinion that "the tendency of people to move for the purpose of securing welfare benefits is not as great as the proponents of residence laws apparently assume." But, he points out:

"There is absolutely no way of estimating how many people there are in California today who would be eligible to receive public assistance except for the durational residence requirements." And:

"There is no way of estimating how many people would come to California if the residence laws fall, because there are too many imponderables involved."

When More Makes Less

The hearing being held by the California Industrial Welfare Commission on proposals to increase the minimum wage in this state to \$1.65 an hour for minors and women has produced voluminous testimony in opposition.

This is not, as some would have us to believe, an indication of hardened hearts. It is an indication of public awareness that you don't necessarily improve an individual's status—or the status of the economy in general—by arbitrary wage increases. The unadorned fact is that, unfortunately, a good many minors and women simply do not have the productive capacity to earn \$1.65 an hour. To say they must be paid that much is, in effect, to say they cannot work; for a sound economy has to be based on the proposition that the laborer is in truth "worthy of his hire." Only tax-subsidized government projects can afford the charity of high pay for low productivity.

Furthermore, minimum wages not only mean minimum jobs for those that need them the most, they mean an escalation of wages for all labor. And that, in turn, means a lower competitive position for California in the struggle to hold present and invite needed new industries.

It's an ironic case of more meaning less.

A Sound Savings Lost

While practically every Californian is feeling the pressure of new taxes to meet state expenditures, too few are aware of the opportunities missed, or rejected, by the legislature to curtail services that contribute needlessly to costs of government.

One such opportunity was Senate Bill 338, abolishing the State Board of Dry Cleaners. The Board is a state agency although its funds come from license fees. Those fees, however, are reflected in the costs to the public of dry cleaning, and are therefore an indirect tax. In fiscal year 1956-66, the Board spent \$306,595. During that time it took disciplinary action against just one operator.

The Board was established in 1945, as Assemblyman John Knox, of Richmond, pointed out, for purposes variously described as a protection against racketeers, and assurance that a licensed operator would be on the premises during working hours. Experience has proved that the first threat is non-existent; and exceptions to the law negate whatever value there might have been to the latter.

During the year the Dry Cleaning Board spent more than \$300,000; it took disciplinary action against just one operator.

This is just one example of many in which significant savings could be achieved in state operations. As the "Little Hoover Commission" said in its report on an 18-month study of the Department of Professional and Vocational Standards, "Protection of the public is the only justification for business or professional licensing and regulatory boards." The Commission added: "The (Dry Cleaning Board) program offers no significant public protection, and as such constitutes an unwarranted interference by state government into an ordinary business activity."

And, it seems evident, into the customer's wallet.

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Zip Code 91024. Telephone 355-3224 or 355-3323. The Sierra Madre News, Official Newspaper of the City of Sierra Madre, is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4480 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1936. Adjudication Decree Number, 404,764.

A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1960, under Act of Congress of March 3rd, 1879.

R. Robert Evans
Peggy L. Evans } Editors and Publishers

Subscription Rates: In Los Angeles County — \$5.00 per year. Elsewhere in the United States \$5.50 per year. Foreign Countries, Air Mail, Second Class, priced upon request.

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News. Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.

Management of this newspaper is not capable of answering questions to this column; however, letters to the editor will be published. Immediately after President Kennedy's assassination, before Lee Oswald was apprehended, the United States Information Office broadcast the news that the President had been shot in a city that was a center of conservatism.

There is no doubt that if Oswald had not been promptly arrested and identified as a communist, the communists and their liberal dupes would have unleashed a campaign of unprecedented violence against American conservatives. The possible viciousness of such a campaign can be estimated from the venom with which they continued to attack conservatives even after Oswald's background was divulged.

Writers, commentators, analysts and interpreters moved in frenzied haste to exonerate the Kremlin, Castro, Red China or any other leftist source from blame for the assassination. The truth of the matter is the leftists initiated a frantic campaign to convert Oswald into a "lone wolf neurotic."

After this there arose, as if by pre-arranged signal, the steady chorus that all Americans are guilty of the death of President Kennedy.

For the first time in history an entire nation was now charged with collective guilt for the assassination of a head of state. Charges of "racial injustice," "unemployment," "juvenile delinquency" and "profit making," for which society is held to be morally responsible, inflame some minds to acts of violence.

"It is society that is at fault," we are told. In order to prevent such assassinations, our whole social order has to be drastically changed. The first move, of course, is to adopt immediately a whole series of socialistic demands.

The theme that society carries the entire guilt for all the acts of its citizens has bedeviled the American public for many years. Socialists, mouthing far-left propaganda, repeatedly proclaim that criminals are not guilty but are the victims of social maladjustment. The punished. Instead, society should be changed so as to eliminate the causes of crime. The same chant is heard about juvenile delinquency. Those at fault are parents, schools, teachers, housing and environment in general. It is never the teenagers who are delinquent, it is always society that is imperfect. Charles Van Doren, scion of a prominent leftist family, deceived the American public in a quiz program. In typical left-wing fashion young Van Doren's act was made out to be the fault of society.

Stripped of all its verbal trimmings, this concept is merely a rehash of the old socialist theme that men are mere plastic reflectors of social conditions. We have no control over our actions—we are putty in the hands of a free Christian society! This point of view apparently justifies the socialist claim that society (the capitalist system) needs drastic revision or total destruction and then, presto, a new type of humanity will emerge. (A new type of humanity would surely emerge. The only catch is that it would be more hungry than perfect.)

Of course, the socialists and communists don't give their enemies the benefit of hiding behind the leftist "society guilt" theory. Thus, Always enter and leave a parked car from the curb side of the street. Open car doors are a hazard to passing motorists, and if you get out on the driver's side, you may step into the path of another vehicle.

It takes only seconds to buckle a seat belt; an instant to release it. Safeguard yourself and your family by using seat belts whenever and wherever you drive or ride.

Heavier cars are usually driven faster than lighter ones.

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Cobwebs

Ten Years Ago:
August 29, 1957

Mrs. Carl Lotze was recently elected president of the Sierra Madre Lady Lions. Mrs. James Durnagan was named as vice president. Mrs. William Waite is secretary and Mrs. Joe Delgatto is the new treasurer.

Pvt. Michael Breesman of 491 Montecito learned to swim Leatherneck fashion—fully clothed—when he finished his Marine Corps Reserve training at Coronado's Silver Strand in San Diego. He is a member of the 7th Antiaircraft Artillery Battery.

Twenty Years Ago:
August 28, 1947

Elizabeth Ann Wailes, daughter of Mr. and Mrs. Charles Wailes Jr. of Michilinda, became the bride of Ensign Donald Clare Wallace Jr. of Long Beach.

Mr. and Mrs. Miner Harkness have returned to their home after an eight-day vacation at San Clemente. Also the Bill Stoddarts and Margorie O'Donnell are home from a short vacation at Del Mar, where they tried their luck at the sport of kings.

Thirty Years Ago:
August 27, 1917

Of the three boys from Sierra Madre who participated in the annual model airplane contest in San Gabriel, Bob Thomas came with the first prize for his entry. His brother, Marvin, and Lee Shippey's son, Chuck, also entered the contest.

Representatives from the Los Angeles area came to the Volunteer Fire meeting of our own Fire Department. The men, 200 in all, enjoyed an evening of singing and refreshments later.

August permits for new buildings hit the \$30,000 mark this week when L. G. Bunker filed for a permit to build on to his home at 471 W. Grand View. He will be his own contractor.

Fifty Years Ago:
August 31, 1917

Mr. and Mrs. M. D. Welcher have moved from their home on Montecito to the house at the northeast corner of San Gabriel Court and Sierra Place.

Herbert Hoover announced recently that the last date for food pledges is Sept. 5. Signed pledges will be accepted at the Women's Committee at the County Council of Defense Office in Los Angeles.

This week Hubert Langton enlisted in the Aviation Corps at Fort McDowell near San Francisco.

A driver at night can see only as far as the distance illuminated by his headlights. If he is going too fast to stop within this headlight range, he can't possibly avoid a collision with objects coming into view on the highway ahead. Slow down at sundown.

Keep your foot off the accelerator and poised on the brake pedal as you approach all intersections. By being prepared and able to stop, you can avoid most accidents. Keep alert and won't be hurt.

SCRATCH PADS

3 SIZES — 3x5 4x6 5x8
ON SALE AT
Sierra Madre
News Office
9 KERSTING COURT

SCHOOL-BOUND SPECIAL!

YOUR LAST
DAY
FOR
THESE
SPECIALS
WILL BE
SATURDAY
SEPTEMBER 2

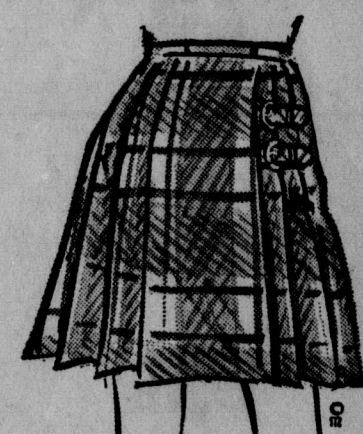
ANY & ALL
College -- High School
Housewife -- Grade School
Large - Medium - Small



SKIRTS

DRY CLEANED -- SANITIZED
and MOTH-PROOFED

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ALL BLANKETS Mothproofed & Packed In Cedarized Bags
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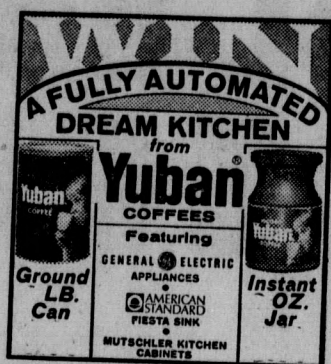
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A Week
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IN SIERRA MADRE



Week of August 28 to Sept. 2

ROESS MARKET Will Be Closed Labor Day, Sept. 4

Kingford
BRIQUETS

79¢

Plus Tax
Ten Pound Bag

Chinet
Compartment
PLATES

45¢

Plus Tax
15 — 10 1/4 INCH SIZE

B & M
BAKED BEANS

3 FOR \$1.00

28-OZ. TIN

B & M
BROWN BREAD

25¢

16-OZ.

Yuban
COFFEE

69¢ lb

Canada Dry
SODA POP

\$1.00 a Doz.

\$1.89 Case of 24

Plus Tax

Del Monte
RELISHES

4 FOR \$1.00

14-OZ.
Hot Dog — Hamburger
and Sweet

Lindsay
RIPE OLIVES

3 FOR \$1.00

Extra Large Pitted

Chicken of the Sea
CHUNK TUNA

29¢

Burru
ASSORTED COOKIES

39¢

13-OZ. PKG. *Save 10c*

Jack & the Bean Stalk
CUT GREEN BEANS

4 FOR 89¢

303 TINS

Jack & the Bean Stalk
GREEN BEANS

4 FOR 89¢

303 TINS

French Style

Jack & the Bean Stalk
GREEN BEANS

3 FOR 89¢

303 TINS

Small Whole

Treesweet
ORANGE JUICE

35¢

Quart in Glass

Planters
COCKTAIL PEANUTS

3 FOR \$1.00

7-OZ. TINS

Jack & the Bean Stalk
SLICED BEETS

6 FOR \$1.00

303 TINS

Jack & the Bean Stalk
GOLDEN CORN

4 FOR 79¢

303 TINS

Cream Style

Jack & the Bean Stalk
GOLDEN CORN

4 FOR 79¢

303 TINS

Whole Kernel

FROZEN FOOD DEPARTMENT

Treesweet
LEMONADE

12 FOR \$1.00

SIX OZ. TINS

Morton's
HONEY BUNS

3 FOR 69¢

Save 18c

Jack & the Bean Stalk
GREEN PEAS

4 FOR 89¢

303 TINS

Super Blend

Jack & the Bean Stalk
GREEN PEAS

3 FOR 89¢

Tender Midgits

Jack & the Bean Stalk
BOYSENBERRIES

3 FOR \$1.00

Wakefield
CRABMEAT

69¢

SIX OZ. PKG.

Birds Eye
STRAWBERRIES

29¢ Pkg.

10-OZ. PKG.

ROESS QUALITY MEATS

MANNING'S BEEF SALE

RUMP ROAST

75¢ lb

EYE ROUND ROAST

\$1.09 lb

GROUND ROUND

79¢ lb

TOP ROUND STEAK

98¢ lb

SWISS STEAK

79¢ lb

SIRLOIN TIP STEAK

98¢ lb

Fresh

HEN TURKEYS

39¢ lb

Oscar Mayer
ALL MEAT WIENERS

59¢ lb

ALL BEEF WIENERS

59¢ lb

SMOKIE LINKS 12-OZ. **59¢ pkg.**

ZWAN CANADIAN
STYLE BACON

3-LB. CAN

\$3.49

FARMER JOHN LINKS

1/2-LB. PKG.

29¢ ea

Top Quality Control
SELECTED FRUITS & VEGETABLES

Red Ripe
WATERMELONS **3 1/2¢ lb**

Thompson
SEEDLESS GRAPES **15¢ lb**

Red Ripe
TOMATOES **19¢ lb**

Young Local
SWEET CORN **5 EARS 29¢**

Large Solid
LETTUCE **2 HEADS 29¢**

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